



RSET's
Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

2021-22
COLLEGE
MAGAZINE



ROAR

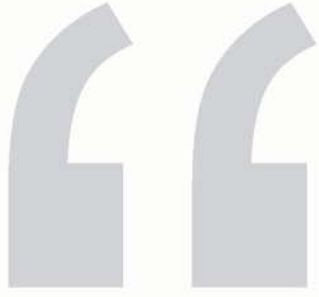
WARRIOR WITHIN US

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FORM IV

STATEMENT ABOUT OWNERSHIP AND OTHER PARTICULARS ABOUT THE MAGAZINE “ROAR”

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I, Dr. Ameer Vora, hereby declare that the particulars given are true to the best of my knowledge.



Signature of the Publisher
Sd/ Dr. Ameer Vora

Disclaimer: The views and opinions expressed in the articles / poems are solely those of the writer / poet. The publisher/editor/owner are neither responsible for nor subscribe to the same.

FORM IV



ABOUT

Rajasthani Sammelan Education Trust (RSET)

Rajasthani Sammelan Education Trust (RSET) is a registered public charitable trust established in 1948 at Malad, Mumbai. It began its foray into education with just three girl students, and today boasts of an all-inclusive campus that sprawls across two acres of land with a well-equipped playground. With an aim to promote various educational, charitable and social activities, the trust has pioneered in providing educational opportunities to various sections of society.

The trust also provides financial assistance to those in need to gain medical assistance with the help of Trivenidevi Deora Chikitsa Sahayata Kosh as well as offers freeship and scholarship to meritorious students and those who have a financial need to pursue their education. As a result, over the last seven decades, the trust has played a vital role in promoting and providing better education from primary to post graduation in the fields of Commerce, Management, Information Technology and Media Studies. At present, over 16,000 students are receiving education in various educational institutions run by the trust.



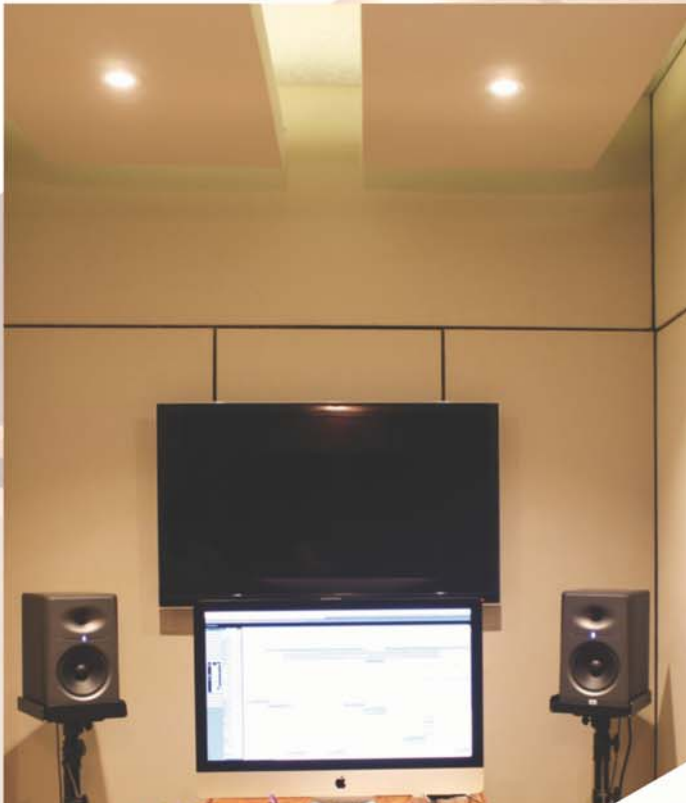


ABOUT

Deviprasad Goenka Management College of Media Studies (DGMC)



Deviprasad Goenka
management college of media studies



DGMC is a premier media and communications institute with a state-of-the-art infrastructure, where students, researchers and media professionals interact to facilitate dynamic career paths. It is supported by its parent body RSET which has been in the field of education for over seven decades. DGMC provides courses on Communication and Filmmaking at undergraduate and postgraduate levels, and offers autonomous Postgraduate Programs (PGP) in various verticals of the media such as Integrated Marketing, Advertising and Communications, Event Management, Filmmaking, Sports Marketing and Management, Game Marketing and Management.

Office Bearers, Trustees & Members of the managing committee of Rajasthani Sammelan Education Trust (2017-2022)

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Shri Pansari Alok S.	Shri Rajpuria Yogendra K.	Shri Saboo Arun S.

Note: Names appearing above are printed in alphabetical order of surname and within a family names are printed as per seniority

PRESIDENT'S MESSAGE



Ashok M. Saraf
President - RSET

"It is my pleasure to introduce the Deviprasad Goenka Management College for Media Studies (DGMC) under the banner of RSET. The Rajasthani Sammelan Education Trust has been pioneering and innovating in the field of education for more than 70 years and DGMC adds to that spirit of dedication and innovation.

DGMC is located in Mumbai which is the financial and the media capital of the country and hence is positioned perfectly to impart to students a unique blend of theory, practical and industry exposure. With the understanding that media today is more omnipresent than ever and more influential than ever, DGMC encourages its students to explore not just traditional but newer forms of media constantly. Keeping an eye on the global trends, DGMC has made sure that the training and exposure given to students is truly international in its approach.

The hi-tech infrastructure enables an ambience for inquiry, research and learning which stimulates a 360 degree engagement with media and provides an altogether new landscape for media education.

DGMC has managed to keep striving for excellence not just in academics but also outside it. The

student festivals, national and international conferences, constant engagement with media experts are some of the events where this drive can be witnessed. It has given me great joy to see DGMC pushing its limits irrespective of the hardships that have surrounded higher education in recent years.

DGMC as an institute has made a space for itself within the RSET family and with its continued dedication, will and spirit, it will continue making me and the entire RSET proud of its growth. I wish DGMC and its entire team of faculty, staff and students all the best for their future endeavours. "

“

**An investment in
knowledge pays
the best interest.**

- Benjamin Franklin

”



PRINCIPAL'S DESK



Dr. Ameer Vora
Principal - DGMC

Vidya Dadaati Vinayam, Vinayad Tati Patrataam, Patratvad Dhanamapanti Dhanadarma Tataha Sukham.

Knowledge makes one humble, humility begets worthiness, worthiness create wealth and enrichment, enrichment leads to right conduct, conduct brings contentment.

As the Principal of this prestigious college in the city of Mumbai, I feel this Shloka aptly conveys what I firmly believe every human being should strive to achieve and the path to achieve the same is only through education.

Education widens the narrow confines of the young eager minds and liberates it from all the bias! An inquisitive mind is a gift to be cherished and nurtured and we at DGMC aspire to make the ordinary come alive, continue to inspire, empower and challenge our students through our holistic approach to imparting education.

The disruption in the education sector because of COVID-19 has inadvertently forced us into actively exploring alternative methods for content delivery, student evaluation, and effective engagement of human resources. All indications point to a future in which we have to by modify our behaviour, and our age old practices.

These trying times have taught us not only to educate the young minds but also to educate their hearts.

I am proud to say that DGMC is an amalgamation of competent teachers, state-of-the-art infrastructure, supportive environment to provide a perfect balance of academics, artistic, sports and social opportunities.

The excitement and fervor created by the intercollegiate festivals Media ICE Age and Cinevoyage, has put this college on the map both within India and internationally too.

The teacher driven initiative of the Training and Placement Cell introduced for our students speaks volumes of the commitment the faculties at DGMC have not only towards the college but also towards the students.

I appreciate every student who shared the joy of participation in co-curricular and extra curricular activities along with their commitment to curriculum. That little extra we do, is the icing on the cake. Do more than belong- participate, do more than care- help, do more than believe- practice, do more than be fair- be kind, do more than forgive- forget and do more than dream- work. The activities organised by the Literati Club, the

Film Club, the Rotaract Club and all the other clubs and associations of the college have helped and empowered the students to develop self-esteem, self-awareness and self-confidence.

Our student population is multicultural and multilingual, hence we teach our students the importance of tolerance and respect for each others' language and culture.

An institution is known by its people and I wish to thank my excellent teaching and non-teaching

colleagues for their integrity, their hard work and sincerity. They have worked cohesively with me on any new idea that I floated. I also thank the Management for their support and guidance, parents for their trust, alumni for their involvement and above all my students for their love for this college.

People at the helm may change but this college, which I call the temple of Goddess Saraswati will always be there for us -- a pillar of strength and successio.



MESSAGE FROM THE EDITOR'S COUNCIL



STUDENTS' EDITORIAL TEAM



Getting To Know The Warrior Within

A lot of times life feels like a race with some or the other hurdle always keeping us from reaching our goal. In fact life is indeed a constant battle, a struggle to keep striking a balance in order to keep moving forward. It is at this point that it's of utmost importance to be present in the moment and live life to its fullest because we don't know what lies ahead. However, there comes a point in every individual's life where everything becomes mechanical and mundane. You do the things that you do, not out of consciousness but mere habit. That's when you start missing out on the little joys of life. There are also moments of failure and weakness where one feels so lost and helpless that grief seems to be an endless entity. You lose people you rely on over the course of time and you acknowledge their absence in the times of crisis. But that is when the warrior within you awakens. Think of that very hard breakup that you never thought you'd be able to overcome. The loss of a loved one that you thought you'll never be able to make peace with. The betrayal from a friend that you weren't sure you'd survive. That lost opportunity that you thought would be the end of the world. And now look where you are today. How many people do you think were with you constantly through this journey? No one more than your own self.

The answers we seek in far off places often end up being right there within us all this while. But it's important to be lost too, in order to find yourself. As humans it is our natural instinct to fight for survival. We all have come across the saying, "God

helps those who help themselves." When it comes to seeking support, it's still our responsibility to have enough courage to ask for help and find ourselves worthy of receiving it too. When you are let down by everyone else and don't know who to look for, try looking within. Your gut feeling is never wrong. The voice within you is trying to guide you and look out for you. When you are in tune with yourself not only do you treat yourself right but also teach others how they should treat you, in the process. When you neglect your own needs to please others, they treat you the same way because you show them that you come second. For the world to believe in you, you must believe in yourself first and let your hard work, sincerity and potential speak for itself. So trust your warrior within and keep pushing yourself to be the best possible version of yourself.

By: The editorial board, 2021-2022
Shifa Khan, Priti Vishwakarma, Varun Pandya,
Venkatesh Shukla, Aman Singh, Krisha Yadav,
Kahkashan Mir

Students' Design Team



Krupa Tandel



Lovneet Sonawat



STUDENT COUNCIL PRESIDENT

Ruben Roy (MA FTNMP)

“You do not receive responsibility, unless you prove yourself worth it”

In the couple years of my time in Deviprasad Goenka Management College of Media Studies, I have met beautiful, talented people starting from the first years of bachelors to the seniors in masters, every one of them have an inspiring thought to be a part of this college. Coming to the final year of my masters and being the senior most student I was offered to take up the responsibility to be the President of the Student Council.

The council members wouldn't have been the way it is if it was not for the one who believed in us, our very own Principal Ma'am, Dr. Ameer Vora. She appointed the most elite members in the council because she believed in us so that we make the students believe just as we do and ensure to take up the responsibilities and ensure all success in the activities and events we have conducted.

It is the student council who plans and makes everything possible for the student community however, it is the duty of the council coordinator to ensure that every plan that the council makes and provided are systematically gone through and approved and that wouldn't have been possible without the help and support of Council coordinator Mr. Saurabh Deshpande along with the support of our faculties, teaching and non-teaching who guided us in all times. It is the President of the student.

council who is supposed to be the one to inspire the students but for me it was the other way around. I have observed a lot during my first year in masters and it truly made me admire this College for what it is and being the premier Media College in India, it surely does stand the reputation it holds and being part of this Institute has only made me feel proud of myself and the Council.

However, no person can work alone and for me I had the pleasure of working with an amazing team. A team who has known the college in its thick and thin and knows what has to be done in a systematic way. The Secretary (Aaliya Khan) and Joint Secretary (Brandon Pereira), they have given me the guidance and without them it would've been very difficult, and along with that the rest of the dedicated council members have been proactive in every call that we make and proven to everyone their capability of handling responsibilities that they have taken up dedicatedly.

In my tenure as the president of the student council, if there's one thing that I've learnt is that success is not final, failure is not fatal, in the end it's the courage to continue that counts.

It has been my privilege to be allowed to head this amazing team of bright and lively students. Together with the teaching and non-teaching staff we've made countless memories. Ones that I'll cherish for long after I have graduated.



Annual Day 2021-2022

Every year, the halls of DGMC sees so many students with different talents and aptitudes. As an educational institute, it is the job of DGMC, all its teaching, non-teaching staff, to see to the growth of these young students. The end of an academic year provides a perfect opportunity to encourage and acknowledge the efforts of these students. This is celebrated through the Annual function for each year, in the form of academic and non-academic awards like student of the year, staff special awards, best editor, the toppers for each semester, etc. This year, the Annual day was celebrated on 1st April, 2022.

It was a splendid event with the entire teaching and non-teaching staff, student body and the management coming together to celebrate their achievements and accomplishments. Amongst the audience, the dignitaries present included Dr. Ameer Vora, the principal of DGMC, Shri Ashok Ji Saraf, the President and Trustee of RSET, Shri Narendri Ji Goenka, Chief donor and trustee for DGMC. The chief guest for the evening was Mr Ninad Karpe, Partner at 100X.VC, a venture capitalist firm. He has a key interest in finance and has even published a book titled "BOND to BABA". He also shares a key interest in theater, especially marathi theater and has produced two Marathi plays. The guest of honor for the evening was an Alumna of DGMC, Ms Anjali Kamath. Ms. Kamath completed her Post Graduation in Advertising and Communication from DGMC and currently is a brand strategist and communication specialist. Her forte lies in understanding the consumer in-depth through research, developing communication for them and identifying the right platforms to deploy the communication.

The evening commenced with introduction and felicitation of the guests along with a beautiful invocation in the form of a mesmerizing Kathak performance. The formal part of the evening was conducted smoothly by Prof. Rubina Mohammad, which was followed by an entertaining program in which the students of DGMC put together a short play (directed by: Mr. Mayank Sood), a fusion dance (choreographed by: Ms. Punita Hirani), poetry performances, RAP song and even a western song presentation.

The event concluded with a formal vote of thanks and was highly appreciated by all present.





COLLEGE REPORT 2021- 2022

Courses Offered:

The college offers undergraduate programs in BAMMC and BAFTNMP at the degree level. At the post graduate level it offers a Masters of Arts in Communication and Journalism and Masters of Arts in Film Television and New Media Production. DGMC is the only college in the city of Mumbai to offer the MAFTNMP course. The college also offers autonomous Post Graduate Programs of 18 months with 11months of academics and 7 months of internships. The streams offered in the PGP courses are Integrated Marketing, Advertising and Communication, Sports Marketing and Management and Event Management. The college also offers certificate courses in Design viz. Graphic Designing and Web designing, Audio Video Editing, 3d Maya and Animation. Diploma courses in Digital Content Creation, Multimedia and Animation, Art direction and Production Design.

Results of Academic Year 2020-2021

For BAMMC (Advertising):

Total Number of students who appeared:	99
Total number of students passed with Grade A:	17
Total number of students passed with Grade B:	49
Pass percentage:	71.71%

For BAMMC (Journalism):

Total Number of Students appeared :	30
Total number of students passed with Grade A:	07
Total number of students passed with Grade B:	23
Pass percentage:	76.76%

For MACJ:

Total number of students appeared:	15
Total number of students with grade A+:	02
Total number of students with grade A:	02
Total number of students with grade B+:	04
Total number of students with grade B:	
Pass percentage without ATKT:	78.94%

For MAFTNMP:

Total number of students appeared :	29
Total number of students with grade A+:	06
Total number of students with grade A:	11
Total number of students with grade B+:	07
Total number of students with grade B:	04
Pass percentage :	96.55%

ONLINE and Hybrid Lectures and Examinations:

The teaching learning process witnessed lectures and examinations in the online mode for the 1st half of the academic year. In the second half of the academic year the campus opened up for physical attendance for vaccinated students. The sessions engaged were in the hybrid mode. The examinations for the Third year and Second year students were conducted through the online mode but for all the first year students and the post graduate students, their examinations were written examinations and were conducted in the offline mode as per the directives received from the University of Mumbai.

This academic year the challenges that the

teachers faced was sustaining the student engagement in the hybrid mode of teaching and learning process. They had to take care of the students present online as well as those who were physically present in class as well as they had to deliver their lectures had to be enough engaging and interactive to ensure complete participation of all students who were attending the sessions.

An Orientation program was held before the commencement of the academic year to inform the students about the conduct of the lectures and for the discipline rules to be followed whilst attending the classes on line. They were also informed about the Examination norms and Attendance norms. They were introduced to the different clubs and

associations in which they could participate as part of their co-curricular and extra-curricular activities thus ensuring their overall holistic development.

PGDM:

Our 23 students of the second year batch of PGDM were all placed with an average CTC starting from 30,000/-per month to 55,000/- per month. The companies where all these students were placed are World Jockey Studios, MC Caffeine, Blue Eye Production, Veda Production, Colors, TV, Yash Shetty Films, Bombay Fables to name a few.

Visit of the Scrutiny Committee:

The Expert Committee appointed by the University of Mumbai for Scrutiny of the documents for the additional division for BAMMC program and for a new post graduate course in Masters in Arts in Entertainment, Media and Advertising, visited the college on 12th February 2022. The Chairperson of the committee was Dr. Suresh Namdeo Maind and members were Dr Sunderrajdeep and Mr Sudhakar Tamboli.

Guest Lectures/Conferences/ Seminars/Workshops/ Master Classes:

The academic year 2021-2022 for all the FY, SY and TY for all the programs started with a Master Class engaged by industry experts in areas like Television direction, Corporate Communications and Public Relations, Production of films, Content Creation and Journalism.

Guest speakers from different field of media were invited to engage a session with the students on every 4th Saturday of the month. We had speakers like Mr. Anand Vyas, Ms Lubna Salim, Dr. Binayak Dutta, Ms. Lipika Darai, Mr Rutvij Barot, Ms Zuby Johal, Mr.Karansingh Rajput, Ms Geetha Seshu, Mr Naresh Fernandes, Ms. Shagufta Abrar, Mr Ritesh Bhatia, Ms Nirali Bhatia to name a few.

DGMC conducted a seven day rigorous workshop on Fundamentals of Screen Writing by Vinod Ranganath and Sound Design by Vinayak Dhabke.

The Students Council invited Mr. Shachin Nanavati and Mrs Hima Nanavati, to engage a session on the philosophy of Gandhi and its impact. This event commemorated the Birth Anniversary of the Mahatma and we had a month long celebration where each of the clubs of the college under the guidance of their respective teachers-in-charge presented activities revolving around the philosophy of Gandhi for the entire Month of October.

The IQAC of the college organized a Two Day Virtual International Conference titled : Alternative Narrative: Communicating through the Power of Visuals”, on the 21st and 22nd January 2022. Dr. Swaroop Sampat Rawal was the Guest of Honor, the opening key note address was given by Ms Rikkie Hansen, from Denmark. We had illustrious speakers through the two days. The Dean of J. J School of Art- Dr. Santosh Kshirsagar, Mr Anand Gandhi, Mr Shajy Thomas, Ms Jhelum Paranjpe, Revd. Dr. J Ravikumar Stephen G, Mr Joshy Joseph, Mr. J Prabhakar, Mr Bharadwaj Rangan, Ms Chithra Sukumaran, Ms Subhalakshmi Rajarajeshwari kumar, Vayeda Brothers, MS Sangeetha. N and Mr Rutvij Barot.

The Women Development Cell organized a Talk on Cyber Wellness in association with an NGO Cyber Sakhi.

The IQAC and the WDC also organized jointly with the Women Development Cell of the University of Mumbai a One Day Virtual National Conference titled: She- Heroes”, on the 6th December 2022, celebrating the success of Woman hood. Resource person form an NGO – Second Act was invited, Ms Sarubai Wagmare, Ms Priya Vispute and Ms Hasina Khan were the resource persons invited to engage the sessions.

The Women Development Cell organized a two Day Virtual International Conference, jointly with the Women Development Cell of University of Mumbai and Maniben Nanavati Women’s College of SNDT University on the 8th and 9th March 2022 titled: REWA- Representation and Expression of Women in Art”.

The Chief Guest was the Pro- Vice Chancellor of University Dr. Ravindra Kulkarni and the Guest of Honor was Dr Swaroop Sampat Rawal. There were panels on: 1) Music graced by: Pandita Anuradha Pal, Dr Dhanashree Pandit, Dr. Chetana Banawat moderated by Nandini Trivedi, 2) Dance: Ms Jhelum Paranjpe, Dr Lata Surendran, Dr Subhalakshmi Rajarajeshwari kumar, JA’don Christain akka Enerjaee moderated by Dr Jayashree Rajagopalan, 3) Theatre: Ms PAdmavati Rao, Ms Lubna Salim, Mr Pushkar Shrotri, Ms Deepa Ghalot Moderated Mr Janak Toprani. 4) Litreature: Key note address by Dr. Shailendra Sharma,panel comprised of Dr. Surya BAla, Dr MAdhuri Chheda, Dr Pinakini Pandya, Dr Shymal Garud moderated by Dr Shailendra Sharma. 5) Films: Ms Renuka Shahne, Ms Monisha Advani, Ms Vibha Singh moderated by Ms Anusingh Choudhary and the last session was taken by

Mr Saumya Joshi writer of the National Award winning Gujarati Film Hellaro.

Dr Urvashi Manuprasad Pandya, Chairperson of the Women Development Cell University of Mumbai, Dr Rajshree Trivedi, Principal, Maniben Nanavati Women's College and Dr. Ameer Vora were the Conveners of the Conference.

The conference was attended by participants from different Colleges in and outside Mumbai.

Orientation Program:

Students in the academic year 2021-2022 were promoted and regular lecture in the online mode commenced from 14th June 2022. The academic year for all the second and third year students commenced with an orientation program for all students along with their parents followed by Master Classes.

For all the incoming students of the first year a similar orientation program was held on 6th and 15th September 2021 for FYBAMMC and FYBAFTNMP respectively. Academic session commenced thereafter.

Training and Placement Cell:

The faculties of DGMC curated the Training and Placement program for all interested students of the college. This was a unique initiative taken up by the institute to train all the students who register for the Program across all the three years of the college and make them placement ready. At the end of the second year of training all such students shall be given an opportunity to intern if they fare well in their evaluations of the first year. Similarly all students who successfully complete all their three years of training as well as internships would be eligible for placements thereafter.

The TAP cell provided internships to 14 students from the SYBAMMC and SYBAFTNMP courses with a stipend varying between 7000/- to 12,000/- per month. One of our student was also given a PPO of 25,000/- per month. The TAP Cell signed 21 MOU's of which 17 were from advertising agencies and 4 from production houses. The students of TAP are interning with companies like Eggfirst, Blazn Advertising, Frames Production, LN advertising/Events, Minimalist, BBC etc.

Festivals:

The college organized its third edition of its festival Media ICE Age and the International Film Festival – Cine Voyage from the 23rd to 26th February 2022. This year the festival addressed Environmental

Consciousness as its CSR initiative in collaboration with ISHAA Foundation and Green Yatra. The third edition of Media ICE Age was a 4 day event organized on the Zoom platform. The event was packed with 4 panel discussions, 4 conclaves, 4 fireside chats, 9 workshops, 3 inspiring stories and 16 fun filled events all revolving around different forms of media.

A total of 55 colleges participated in the festival.

The International Film Festival – Cinevoyage attracted 1400 films from 100+ nations across the globe. The categories were short films amateur and professional. The festival showcased films were from Iraq, Poland, USA, Turkey, Sweden and India.

Both the festivals put together attracted 80 resource persons from all over the country and even internationally who graced the occasion either as panelists, guest speakers, juries or workshop conductors.

The students of DGMC also took up a CSR activity during the festival on Environmental Consciousness where the Festival Kick started with a talk by ISAA Foundation with the blessings of SadhGuru. The 4 day event was interspersed with environment related talks and events. The winners were all gifted a plant from Green Yatra and pencils with seeds that could blossom into plants.

The students of DGMC have volunteered to organize the 17th Mumbai Film Festival at Peddar Road Films Division from 29th May 2022 to 4th June 2022.

The college was the screening partner for Film Division to screen films made by the legend Satyajit Ray. The festival was titled Ray to Ray to commemorate his 101st Birth Anniversary.

Extra-curricular Activities:

The associations formed to cater to various co-curricular and extra-curricular activities organized many activities throughout the year under the guidance of their teacher-in-charge of the club. The college NSS Unit took up the voter registration drive for the students. The NSS Volunteers also made close to 700 paper bags and distributed them to local vendors and discouraged the use of plastic bags.

Each of the associations conducted at least 2 events in each semester with one of the event completely dedicated to celebrating Gandhi in the month of October. The Rotaract club of the college collected

donation for the Konkan Relief Fund. They adopted a tribal village Damkhind, in the Palghar District and mapped the tribals in that village on different parameters. Their aim is to make the Tribal Literate in that village. They paid visits to the orphanage and old age homes and celebrated Diwali and Holi with them. They engaged talks on Entrepreneurship Development, motivational and leadership, invited Ms Himangi Parab, MALAKHAMBHA Arjuna award winner for a talk, stand-up comedy show and prose and poetry recitation. It was a proud moment for the college as well the Rotaract club of DGMC when they were felicitated on 27th March at the District Conference DisCon with a Certificate of Appreciation for showing immense support in World Responsible Youth India.

The students of the Fine Arts Club of the college hosted an Art exhibition- AARAMBH wherein they displayed their own canvases painted in oil paints. They were ably guided by the teacher-in-charge Mr Shalu Balan. This exhibition was also converted into a visual art gallery with the help of metaverse. The students of Fine Art Club also created and unveiled the Mascot for the Festival Media ICE Age and Cine Voyage.

The Literati club organized events like VOX-Open Mike, an interactive Session on Documentary Film Making by Lipika Singh Dorai, an elocution Competition on National Voter's day: Electoral Literacy for Stronger Democracy was the topic of the Elocution. During the Gandhi month the literati Club hosted a virtual webinar on: Gandhi and Ethics in Strategic Management by Dr. Narendra Madhav Joshi.

The college also participated in inter collegiate festivals conducted virtually by other colleges. They participated in Umang, Kshitij, Mood Indigo, Kiran and also the 54th Youth festival of the University of Mumbai.

This year the students of DGMC brought laurels to the college by winning the gold medal in Classical Indian Dance and Western Vocal, silver medal in Story telling in Marathi, bronze medal in Mono-Acting in the 54th Youth Festival of the University of Mumbai.

A special prize distribution ceremony was held on the 13th April 2022 to felicitate and recognize the efforts put in by the students to plan, organize and coordinate the virtual events conducted in the entire year. The participants and the winners in all the intra events were also recognized. All of them

were given certificate of appreciation.

The Annual Day was celebrated with great vigor on the 1st April 2022 at the Saraf Hall. The chief Guest for the function was Mr Ninad Karpe and the Guest of Honor was our alumnus MS Anjali Kamath. The Annual Day Celebration witnessed the felicitation and recognition of the academic achievers as well as the college award recipients. The students of DGMC staged an entertaining program of Skit, Poetry Recitation, Rap singing, Classical Dance and Fusion dance.

Student Achievements:

A short Film ARAVANI written by G Auribhushan Holkar and directed by Savio Almeida was a monthly winner at World Film Carnival.

Savio Almeida's Fiction Film: Inside her Head was a monthly winner at World Film Carnival Singapore 24th season, Nominated for best short film in Noble International Film Festival, won the 3rd prize in Spuul International Short film Contest, best score winner at Noble International Film Festival.

Abhinay Kumar- who is shooting and editing for over for than 4 years got an opportunity to shoot an Ad Campaign for Deepika Padukone X Adidas and is featured on every Adidas Outlet in India.

"Listen to Me"- written, directed and produced by Kushal Soni with Associate Director as Tanaya Pande both DGMC alumni was released on 4th December 2021.

Staff Achievements:

Mr. Shalu Balan cleared his SET examination. Ms Selvi presented a research paper on the Metaphorical Underpinning of Death: Re-examining the Circumstances of Conflict, in a 2 day International Conference on Emerging Dialogues in Peace Linguistics held on 15th and 16th March 2022 organized by the department of English and Foreign Languages Bharthiyar University, Coimbatore.

Ms Kanchan Luthra published a paper with Global Media Education Council titled "Lost History and Media: Use of Documentaries as a Tool of Education".

Faculties resigned:

Ms. Dilnaz Boga resigned in the month of October 2021

Ms Subhamitra Adhikari resigned in the month of November 2021.

Ms. Anchal Jain resigned in the month of May 2021.



THE VALEDICTORIAN

Taiyaba Shaikh (MACJ)

Smt. Shivdevi Deviprasad Goenka Trophy for the Receiver of Best Student 2021-22

To say that receiving this honor feels like a dream is an understatement even then, it is like a dream that leaves a smile on your face. I remember walking into the halls of DGMC seven years ago to confirm my admission into the junior college and I haven't left since. These last seven years have been nothing less than magical for me. I wasn't always a bright student or active in extracurricular activities but the faculties at DGMC have truly shaped me into the person I am today.

"A good teacher is like a candle – it consumes itself to light the way for others." -Mustafa Kemal Atatürk

And I believe that our principal ma'am, Dr. Ameer Vora is someone who truly justifies this quote. She is the personification of the fiery flame of the candle that flickers brightly to give us light in the darkness and guide us to the path of glory. I remember when she had just become a part of this institution and I was a third-year student – standing at the very back, with low self-esteem, she was the one who told me 'you can do it Taiyaba. You can learn if you don't know and you must grow'. Let me tell you all, she didn't know me much back then but she still showed confidence in me. As a teacher, as a guru she always strives to do the best for her students. She entrusted me with responsibilities when no one else recognized me and it is not an exaggeration to say that she is the reason why I am standing here today. If she hadn't pulled me forward, I would just be an average student today.

Ma'am, I never got the chance to say this to you, but I honestly feel you are amazing. I have learnt a lot from you. Thank you for everything.

Whenever someone asks me what is the best feature of your college, the first word that comes out of my mouth are the 'Faculties' of DGMC, both teaching and non-teaching. My faculties Saurabh sir who has always told me to believe in my worth and the position I was entrusted with, Rubina ma'am who encourages me to keep improving myself, Selvi Ma'am who always feels proud for me, Shalu sir who taught me the meaning of leadership, Anchal ma'am, Kanchan ma'am, Vidula mam and Partha sir.

Our non-teaching faculties like Shravani ma'am, Sarika ma'am, Sunita ma'am, Devendra sir, Suchit sir and our registrar Baing sir who guided me when I volunteered to help during the admission season and also the visiting faculties who have taught me over the years and have worked so hard on me; I want to thank all of you from the bottom of my heart. I will remember and cherish your teachings for a lifetime. I would also like to thank my family, my classmates and friends who have helped me to become a better person and have shared their knowledge with me. I am deeply grateful to you all. I want to extend my thanks even to the support staff who always helps us out whenever needed.

Lastly, I would like to say that DGMC has enchanted a part of my soul and this spell is so alluring and sweet that I never want it to lift off of me. I promise on the honor that everyone has given me today that I will continue to strive to be a better version of myself.

ACADEMIC AWARDS

Bachelor of Arts in Multimedia & Mass Communication (BAMMC)



Shri. Deviprasad
Gangabui Goenka
Trophy for topping
FY-BAMMC - SEM I
(GSCC)

Aanchal Lalit Jain



Shri. Deviprasad
Gangabui Goenka
Trophy For topping
FY-BAMMC - SEM I
(DGMC)

Nisha Malviya Jetharam



Shri. Deviprasad
Gangabui Goenka
Trophy for topping
FY-BAMMC - SEM II
(GSCC)

Dishant Sanjeev Dash



Shri. Deviprasad
Gangabui Goenka
Trophy for topping
FY-BAMMC - SEM II
(DGMC)

Prerna Anil Nair



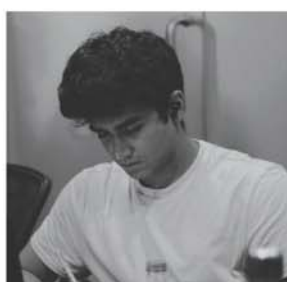
Shri. Deviprasad
Gangabui Goenka
Trophy for topping
SY-BAMMC - SEM III
(GSCC) and SY-BAMMC
- SEM IV (GSCC)

Omik Santosh Shikhare



Shri. Deviprasad
Gangabui Goenka
Trophy for topping
SY-BAMMC - SEM III
(DGMC)

Kunal Shankar Varma



Shri. Deviprasad
Gangabui Goenka
Trophy for topping
SY-BAMMC - SEM IV
(DGMC)

Nishant Tushar Dongre

Bachelor of Arts in Multimedia & Mass Communication (BAMMC) - Advertising



Shri. Deviprasad Gangabui Goenka Trophy for topping TY-BAMMC - SEM V and TY-BAMMC - SEM VI and Shri Chandiprasad Gangabai Goenka Trophy as the overall topper for TY-BAMMC (GSCC)

Tanushree Rituraj Madhu Gupta

Bachelor of Arts in Multimedia & Mass Communication (BAMMC) - Journalism



Shri. Deviprasad Gangabui Goenka Trophy for topping TY-BAMMC - SEM V (GSCC)

Kirti Sanjeev Meena Shukla



Shri. Deviprasad Gangabui Goenka Trophy for topping TY-BAMMC - SEM VI And Smt. Shakuntaladevi Beniprasad Goenka Trophy as the overall topper for TY-BAMMC (GSCC)

Annyesha Arpan Kumar A. Ganguly

Bachelor of Arts in Films, Television & New Media Production (BA-FTNMP)



Shri Chandiprasad Gangabai Goenka Trophy For topping FY-BAFTNMP - SEM 1

Tanvi Singh



Shri Chandiprasad Gangabai Goenka Trophy For topping FY-BAFTNMP - SEM II

Nihar Gore



Shri Chandiprasad Gangabai Goenka Trophy For topping FY-BAFTNMP - SEM III

Rakshanda Ranadive



Shri Chandiprasad Gangabai Goenka Trophy For topping FY-BAFTNMP - SEM IV

Apurvai Bagve



Shri Chandiprasad
Gangabai Goenka
Trophy For topping
FY-BAFTNMP-SEM V

Deepshika Mandal



Shri Chandiprasad Gangabai
Goenka Trophy For topping
FY-BAFTNMP - SEM VI And
Shri. Deviprasad Gangabai
Goenka Trophy as the overall
topper for BAFTNMP

Rushil Parmar

Master of Arts in Film, Television & New Media Production (MA-FTNMP)



Smt. Shakuntaladevi
Beniprasad Goenka
Trophy For topping
SEM- I

Yogesh Ramteke



Smt. Shakuntaladevi
Beniprasad Goenka
Trophy For topping
MAFTNMP - SEM II

Sandeep Gowda



Smt. Shakuntaladevi Beniprasad Goenka Trophy For topping MAFTNMP - SEM III
and SEM IV and for being the overall topper of MAFTNMP

Rajib Pradhan

Master of Arts in Communication and Journalism (MA-CJ)



Smt. Shakuntaladevi
Beniprasad Goenka
Trophy For topping
MACJ Sem I and II

Taiyabba Shaikh



Smt. Shakuntaladevi Beniprasad
Goenka Trophy For topping
MACJ Sem III and IV and
for being the overall topper
of MACJ

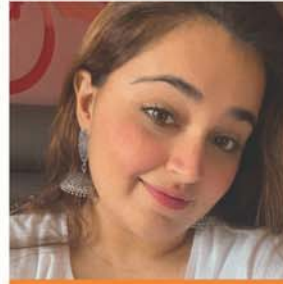
Hannah Varghese

Post Graduate Diploma in Management (PGDM)



Smt. Shakuntaladevi
Beniprasad Goenka
Trophy For topping
FY-PGDM
Batch 2020-2022

Aslisha Sunil Kadam



Shri. Deviprasad
Gangabai Goenka
Trophy For topping
SY-PGDM
Batch 2019-2021 (Advt)

Riddhi Amit Chotalia



Shri. Deviprasad Gangabai Goenka Trophy
For topping SY-PGDM Batch 2019-2021 (M&E)

Ribeka Kathuria

COLLEGE AWARDS



Shri Gangabai Goenka
Trophy for Best
Organizer 2021-22

Aaliya Khan (TYBAMMC)



Shri Gangabai Goenka
Trophy for Best
Organizer 2021-22

Chetna Shastri (SYBAMMC)



Movie: Fight For a Cause
Shri DeviPrasad
Gangabai Goenka Trophy
for Best short film
(Non-fiction category)
2021-2022

Apurvai Bagwe (TYBAFTNMP)



Movie: Inside her head
Smt. Ginnidevi
Gangabai Goenka
Trophy for Best Short
Film (Fiction) 2021-22

Savio Almeida (MAFTNMP)



Movie: ARVAANI
Smt. Ginnidevi
Gangabai Goenka
Trophy for Best Short
Film (Fiction) 2021-22

Gauribhushan Holkar (MAFTNMP)



Smt. Ginnidevi
Gangabai Goenka
Trophy for Best
Cinematographer
2021-22

Amar Jain (SYBAFTNMP)



Smt. Ginnidevi
Gangabai Goenka
Trophy for Best
Cinematographer
2021-2022

Piyush Ochhani (BAFTNMP)



Shri Deviprasad
Gangabai Goenka
trophy for Best Editor
2021-22

Vishnu Raj (TYBAFTNMP)



Shri Madanlal Gangabai Goenka Trophy for
Best Sportsperson 2021-22 (for Gymnastics)

Saloni Wadke (SYBAMMC)



Smt. Ginnidevi
Gangabai Goenka
Trophy for Best
Storywriter 2021-22

Abeer Nilyam (SYBAFTNMP)



Smt. Ginnidevi
Gangabai Goenka
Trophy for Best
Storywriter 2021-22

Sania Merchant (TYBAMMC)



Smt. Shivdevi
Deviprasad Goenka
Trophy, for Best
Director 2021-22

Akash Sonawane (MAFTNMP- Part 1)



Shri Beniprasad
Gangabux Goenka
Trophy for Best
in Fine Arts 2021-22

Mandar Tathe (FYBAFTNMP)



Shri Beniprasad
Gangabux Goenka
Trophy for Best
in Fine Arts 2021-22

Krupa Tandel (SYBAMMC)



Smt Shivdevi
Deviprasad Goenka
Trophy for Best
Animation Film 2021-22

Yogesh Ramteke (MAFTNMP-Part 2)



Shri Beniprasad
Gangabai Goenka
Trophy for Best
Speaker 2021-22

Amrik Chakraborty (FYBAFTNMP)



Shri Beniprasad
Gangabai Goenka
Trophy for Best
Speaker 2021-22

Riya Pattwardhan (FYBAFTNMP)



Shri BhagwatiPrasad
Gangabux Goenka
Trophy for Best Vocalist
2021-22

Shivani Singh (SYBAFTNMP)



Shri Madanlal Gangabai
Goenka Trophy for
Best Dancer 2021-22

Anushka Ghag (TYBAMMC)



Shri. Gangabai Goenka
Trophy for Best Actor
2021-22

Chinmay Chandrush (MAFTNMP)



Shri. Gangabai Goenka
Trophy for Best
Actor 2021-22

Karanjot Sukhwinder Singh (SYBAMMC)



Smt. Saraswati Devi
Bhagwatiprasad
Goenka Trophy for
Best in Production
2021-22

Prateek Chandrani (TYBAFTNMP)



Shri. Gangabaux
Goenka Trophy for
Best Screenplay
2021-22

Aditya Sawant (TYBAFTNMP)



Shri. Gangabai Goenka Trophy For best Public Relations and
Communications 2021-22

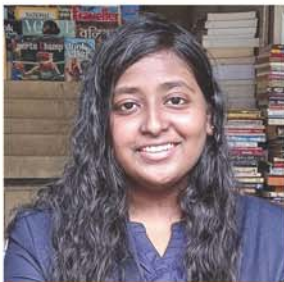
Sanman Hutgikar (FYBAMMC)

STAFF SPECIAL **AWARDS**



Shri Beniprasad
Gangabai Goenka
Trophy for the Staff
Special Prize for the
Academic Year 2021-22

Vatsal Gaur (MAFTNMP - Part 1)



Shri Beniprasad
Gangabai Goenka
Trophy for the Staff
Special Prize for the
Academic Year 2021-22

Yogalakshmi Nadar (TYBAFTNMP)



Shri Beniprasad
Gangabai Goenka
Trophy for the Staff
Special Prize for the
Academic Year 2021-22

Ruben Roy (MAFTNMP - Part 2)



Shri Beniprasad
Gangabai Goenka
Trophy for the Staff
Special Prize for the
Academic Year 2021-22

Natasha Das (MAFTNMP - Part 2)



Shri Beniprasad
Gangabai Goenka
Trophy for the Staff
Special Prize for the
Academic Year 2021-22

Aditya Nair (TYBAFTNMP)

INTER COLLEGE FESTIVALS

54th Intercollegiate Youth Festival-UOM

As George Bernard Shaw states: The show must go on! -

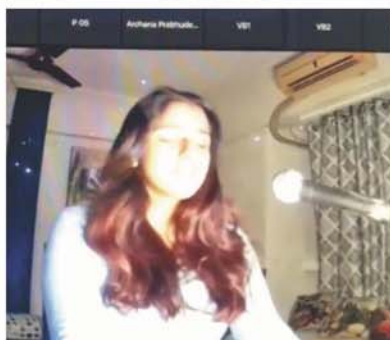
“Yuva Mahotsav” is known for its high spirit of cultural activities and year on year it raises its own set benchmark. All the students in Mumbai University eagerly wait for the Yuva Mahotsav every year. With dark shadows of covid pandemic hanging over the world, it seemed difficult to conduct the Youth festival. But undeterred by this unprecedented time with the help of technology, the show went on. 54th Youth Festival, 2022 was held online via zoom meeting. Our college, DeviPrasad Goenka Management College of Media studies was a participant in 10 events out of which it got qualified in 6 events at the zonal level.

At the zonal level, the college won prizes in:

Name of the Student	Program	Category	Prize
Riya Patwardhan	FYBAFTNMP	Elocution	1st position
Riya Patwardhan	FYBAFTNMP	Story Telling	2nd position
Shivani Singh	SYBAFTNMP	Western Vocal (Music)	1st position
Ansuha Ghag	TYBAMMC	Indian Classical Dance	1st position
Vaishnavi Mishra	TYBAFTNMP	Indian Light Vocal	Consolation
Karanjoth Singh	SYBAMMC	Mono Acting	Consolation

Further at the Finals level the student secured ranks in:

Name of the Student	Program	Category	Prize
Riya Patwardhan	FYBAFTNMP	Story Telling	2nd position
Shivani Singh	SYBAFTNMP	Western Vocal (Music)	1st position
Ansuha Ghag	TYBAMMC	Indian Classical Dance	1st position
Karanjoth Singh	SYBAMMC	Mono Acting	3rd position



Winning any competition is the most wonderful accomplishment in life. It is energizing throughout life. There is no substitute for diligent hard work and winners and participants of DGMC at 54th-MYF, have proved each bit of their mettle to reach pinnacles in life.

Besides the Mumbai university youth festival, the students of DGMC also participated in festivals hosted all over the city by different colleges.

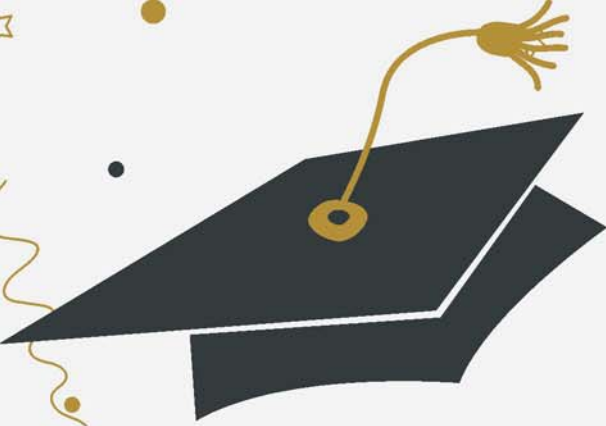
Name of the festival and college	Event/ category participated in	Participants	Name of the winners with respective categories
Retake (L.S. Raheja College of Arts & Commerce)	Aesthetic frames	Amar Jain	
	Own the beat	Anushka Ghag	
		Divyesh Jaipurwala	Second position
	कला - Caricature	Mrunal Parab	
	LOL: League of Laughter	Kahkashan Mir	
	Cinephilia	Sameeran ghosh	
	Under the Spotlight	Amrik Chakroborty	
	BGMI	Abhishek Pandey	
		Muskaan Shaikh	
		Tanmay Rohan	
Pitching Paradise	Sanman Hudgikar		
	Omkar Khelshikar		
Anakhi Kahaniyaan	Riya Patwardhan	First place	

Name of the festival and college	Event/ category participated in	Participants	Name of the winners with respective categories
Prodigy (Lala Lajpatrai college of commerce and economics)	Spellbound	Khushi Agarwal	
		Isha Agarwal	
	Tale of the found	Riya Patwardhan	
	Seize the change	Sanmaan hudger	
		Sameeran Ghosh	Runner up
	Miraculous moves	Aman jaiswal	Runner up
	Mr. and Ms. Prodigy	Aryan Singh Bansal	Runner up
Open Photography	Amar Jain	Second place	

Name of the festival and college	Event/ category participated in	Participants	Name of the winners with respective categories
Skillx (NMIMS)	BGMI	Brandon pereria	
		Dhruv upadhiya	
		Devansh doshi	
	Core crusher	Prakash Jha	Runner up
	Chess	Saurabh	Runner up

Name of the festival and college	Event/ category participated in	Participants	Name of the winners with respective categories
Skillx (NMIMS)	BGMI	Brandon pereria	
		Dhruv upadhiya	
		Devansh doshi	
	Core crusher	Prakash Jha	Runner up
	Chess	Saurabh	Runner up

Name of the festival and college	Event/ category participated in	Participants	Name of the winners with respective categories
Konflux (ICFAI Business School (IBS))	Dramaturgy	Karanjot singh	Second place
	Raag	Divyesh jaipurwala	First place
Mediathon (St. Paul Institute of communication for women)	Shutter up	Sammeran ghosh	
		Amar jain	
	Primetime debate	Ramritik dubey	
	Navras	Karanjot singh	
	The voice of tomorrow	Divyesh jaipurwala	Runner up
	Groove & GO	Aman jaiswal	Second place
Monthage (Nagindas Khandwala College)	Picture in motion	Aakash Poikavila	First place
	Beyond the voice	Divyesh Jaipurwala	Second place
Inter collegiate competition (Chandrabhan Sharma College of Arts and Science)	Food photography	Dishant dash	Third place
Inter collegiate competition (Bk Birla)	Expression photography	Amar jain	First place
Inter collegiate competition (Lala lajpatrai learning and extension)	Open Photography	Amar jain	Second place
Gandhi week celebration (Center of Gandhian studies and action)	essay competition	Aditi bhatkar	Runner up
Vigilance awareness competition	Poster competition	Dhruvi borana	First place



Degree Certificate

Distribution Ceremony

(12th March 2022)

Students of Class 2020-2021 Marching Out.

Deviprasad Goenka Management College of Media Studies (DGMC) celebrated its Degree Certificate Distribution Ceremony on 12th March 2022 as an offline event in the Madhoprasad Saraf seminar hall. As a part of the ceremony, post graduates of Masters of Arts in Film Television and New Media Production and Master of Arts in Communication and Journalism Program and graduates of Bachelors of Mass Media and for Bachelors of Arts in Film Television and New Media Production were felicitated.

The event was replete with the presence of the principal, Dr. Ameer Vora, Course Coordinators Prof. Partha Samanta (MACJ and MAFTNMP), Prof. Saurabh Deshpande (BMM) and Prof. Kanchan Luthra (BAFTNMP) and other faculty members of DGMC.



Graduating students of BAFTNMP



Graduating students of MAFTNMP with members of staff



Graduating Students of BMM



Graduating students of MACJ



Graduating students of MAFTNMP

Graduation: A new beginning

Graduating from DGMC has been one of the most magical journeys I have walked through. Life changed, things evolved... From spending hours in the classroom to spending hours in Google classroom, everything changed. Lockdown didn't shut the doors, instead opened new ones to show the wonders we could do even when the circumstances limit us. Finding ourselves brought us such a long way that the day arose when we looked at ourselves wearing those black gown, red stoles and the mortar board hat holding the degree with all pride, hearing all the motivational words by our mentors with smiles, hugs and lots of happiness all being captured in our memory cards for lifetime.

Because as quoted by Orrin Hatch and said by our Principal ma'am that, "Graduation is not the end; it's the beginning..." Yes! Indeed.. Because it's the world that's waiting for us now...

By: Chaitra Parab
Class of 2018-2021





DGMC's IQAC

Presents its
Second International Conference
on
ALTERNATIVE NARRATIVES :
COMMUNICATING THROUGH THE
POWER OF

VISUALS



DATE
21st - 22nd
JANUARY-2022

Platform: zoom

[CLICK HERE TO REGISTER](#)

CONFERENCES

International Conference: Alternative Narratives: Communicating through the Power of Visuals



“History isn't a single narrative; but thousands of alternative narratives”- Prof. Yuval Noah Harari

It is in this context that the Internal Quality Assurance Cell (IQAC) of Deviprasad Goenka Management College of Media Studies (DGMC) organized a two day international conference titled Alternative Narrative: Communicating through the Power of Visuals on 21st & 22nd Jan 2022.

As a media college, DGMC is aware of how important visuals are in communicating complex narratives, bringing a new world and perspective to the audience and as a means of expression. With an aim to highlight the role of visuals in communication and especially communicating an alternative, DGMC curated and organized this intense two day conference. The conference was held virtually with the backing of an excellent technical team so that the conference could truly be international in its appeal, participation and takeaways.

In this two day event, there was a mix of global academicians and educators like Dr. Santosh Kshirsagar (the Dean of Sir J. J School of Applied Arts), Ms Rikke Hansen (an accomplished Graphic Designer and an international Educator from Denmark) and Dr. Swaroop Rawal (the Indian Actress, trainer and philanthropic educator) along with filmmakers from across the country like Mr Joshy Joseph (documentary filmmaker and the head of Films Division, Kolkata), Mr J. Prabhakar (grassroots documentary film maker and Post Production programme manager at Puthiya Thalaimurai TV channel) and Mr. Anand Gandhi (Film Maker, known for his films like ship of theseus and Tumbadd).

The conference also had technical and industry experts as speakers like Mr. Shajy Thomas (the Regional Head - Technology, Asia Pacific and Technicolor), Mr. Arvind Neelakantan (Tech Evangelist, Epic Games), Rutvij Barot (the Creative Head of Operations, Technicolor), Mr. S. Narasimhan (the President of West &





Executive Creative Director, RK Swamy BBDO).

Finally, the conference was graced by artists from performing art like Ms. Jhelum Paranjape (Odissi dancer), Ms. Chithra Sukumaran (Mohinittam dancer) and Dr. Subhalakshmi Rajarajeshwari Kumar (Bharatnatyam dancer and Nanotechnology scientist) and Wayeda brothers (world renowned warli artists)

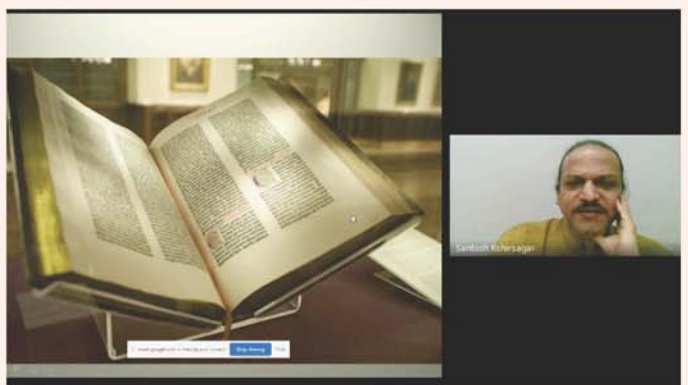
Throughout the conference, the galaxy of speakers including Reverend Dr. J. Ravikiran Stephan G commented, discussed and explained how visuals are relevant in their field including religion, films, dance, art, design and so on. Further, the slew of industry experts offered their expertise on how to create the visual narratives and what can be possible impact of that narrative created through VFX and other technology. Finally, the conference





dedicated time to understanding not just the existing technologies but also the new and growing field of unreal engine as the emerging technological expression in the field of digital visuals.

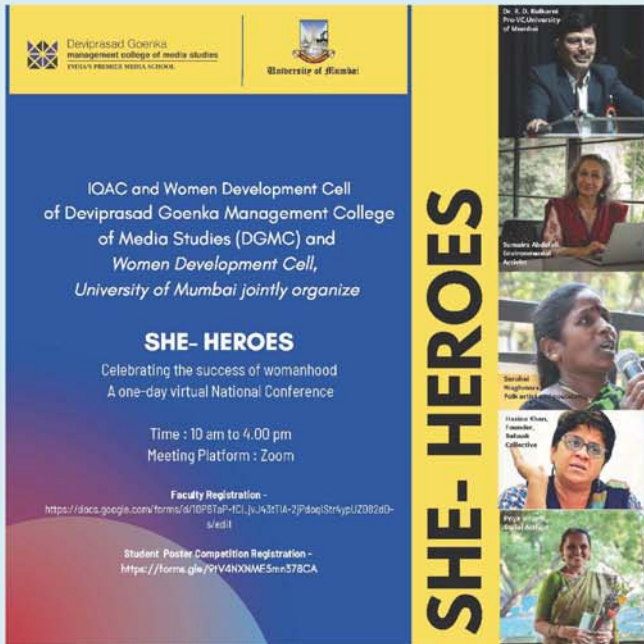
The conference was truly an enriching experience with so many experts giving and sharing ideas along with active interaction with the audience.



National Conference:

SHE-HEROES

Celebrating the Success of Womanhood



The poster for the SHE-HEROES National Conference features a blue and yellow color scheme. At the top left, it lists the organizing institutions: Deviprasad Goenka Management College of Media Studies (DGMC) and the Women Development Cell of the University of Mumbai. The central text reads: "IOAC and Women Development Cell of Deviprasad Goenka Management College of Media Studies (DGMC) and Women Development Cell, University of Mumbai jointly organize SHE-HEROES Celebrating the success of womanhood A one-day virtual National Conference". It specifies the time as 10 am to 4.00 pm and the meeting platform as Zoom. Registration links for faculty and student poster competitions are provided. On the right side, a vertical yellow banner says "SHE-HEROES" and a collage of photos shows various speakers and participants.

“Too many women in too many countries speak the same language – of silence.” - Hillary Clinton

The past two years have been tremendously challenging as well as stimulating globally and yet, we have seen remarkable stories of womanhood, going beyond the staggering odds in order to conquer their goals while helping many in the process. The women development cell of Deviprasad Goenka Management College of Media Studies (DGMC) with the aim to highlight these amazing stories organized a national conference titled “She-Heroes, Celebrating the Success of Womanhood” to accentuate the voices of women and their struggles.

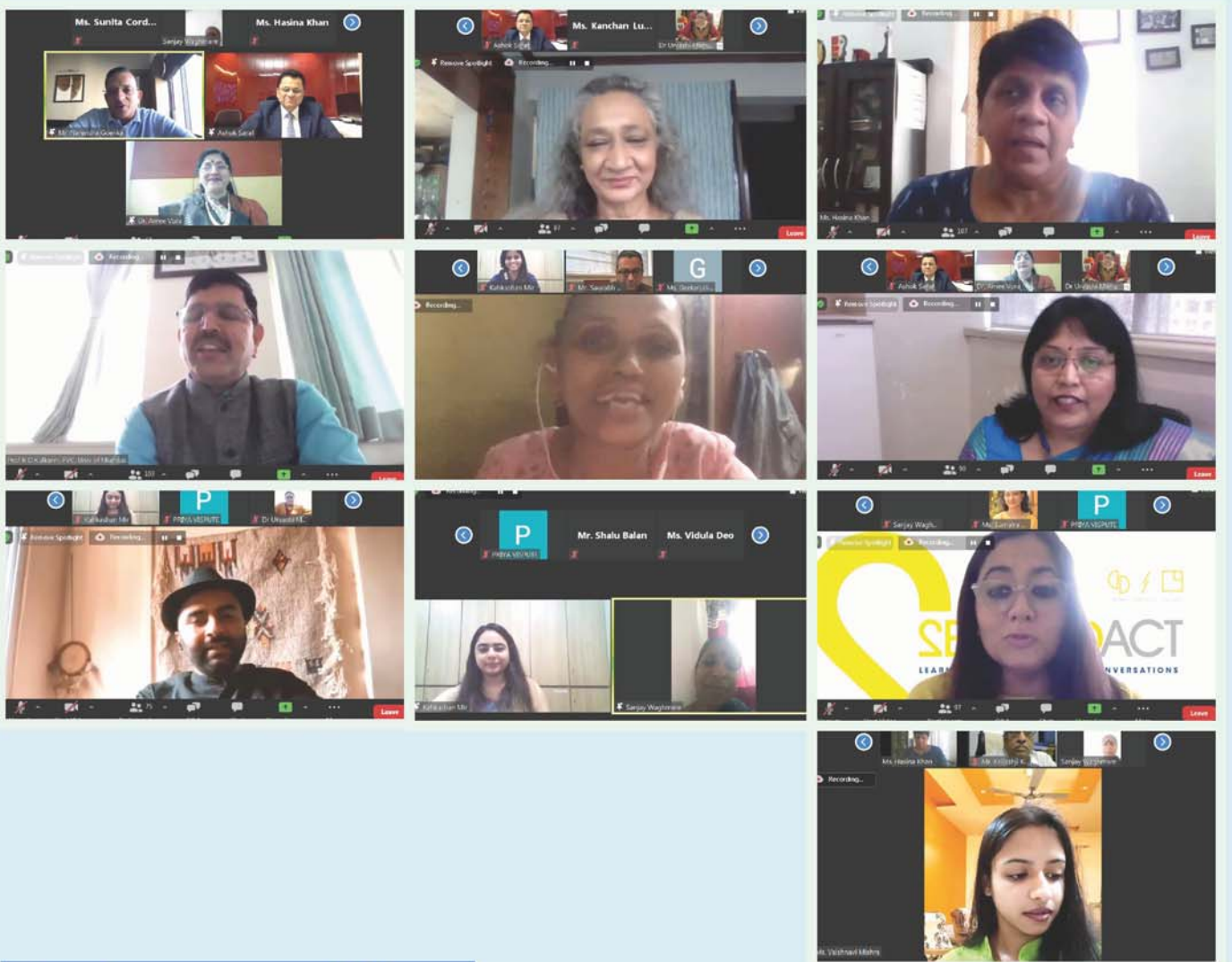
The conference, organized in collaboration with the Women Development Cell of University of Mumbai was conducted virtually keeping in mind the Covid protocol on Zoom platform on 11 December, 2021 from 10 am to 4 pm

This action packed one day conference was graced by personalities like Dr. R. D. Kulkarni, Hon’ble Pro Vice-Chancellor, University of Mumbai and Dr. Urvashi Pandey, Chairperson, Women Development

Cell, University of Mumbai. It had a plethora of speakers ranging from activist like Sumaira Abdulali (an Environmental Activist) and Ms. Hasina Khan, founder of Bebaak Collective (Voice of Fearless), Mumbai-based champion of the cause for gender justice for Muslim women and other minorities to inspiring personalities like Smt. Sarubai Waghmare (rag picker turned world famous poetess) and finally business personalities like Ms. Archana Dutta (CEO of Second Art) and Ms. Priya Vispute.

The conference was not only an intellectually riveting experience but was a successful attempt to highlight the experience and stories of some exceptional women who are and continue to be an inspiration to so many of us.





Poster competition: Final posters



1st Prize Winner
Gotika Das Nagindas
Khandwala College
,Mumbai, SYBAMMC



2nd Prize Winner
Nancy Vaghani
Nagindas Khandwala
College, Mumbai



3rd Prize Winner
Aaliya Khan
Deviprasad Goenka
Management College
of Media Studies,
Mumbai, TY BAMMC
(Advertising)



Consolation Prize
Winner Mrunal
Parab Deviprasad
Goenka Management
College of Media
Studies, Mumbai,
FY BAFTNMP

INTERNATIONAL CONFERENCE

on Representation and Expression of Women in Art (REWA)

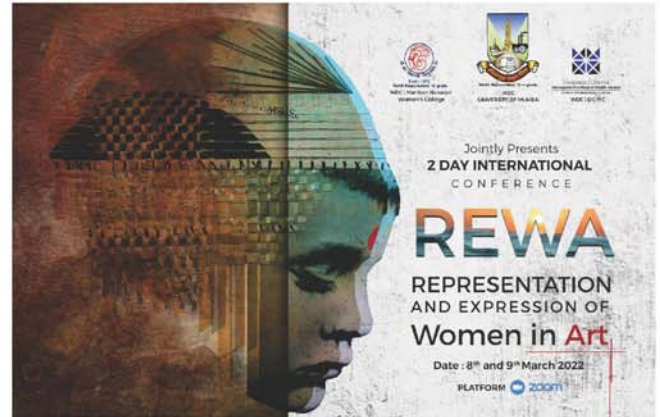
Organized jointly by WDC, University of Mumbai, Maniben Nanavati Women's College and the Women's development cell of DGMC on the 8th & 9th March 2022.

On the occasion of International women's day, 2022 the Women's Development Cell of University of Mumbai, Maniben Nanavati Women's College and Women Development Cell of DGMC jointly organized a two day International Conference titled REWA – Representation and Expression of women in Art. It was a two-day conference, on 8th and 9th March 2022, facilitated for the participants through the virtual platform.

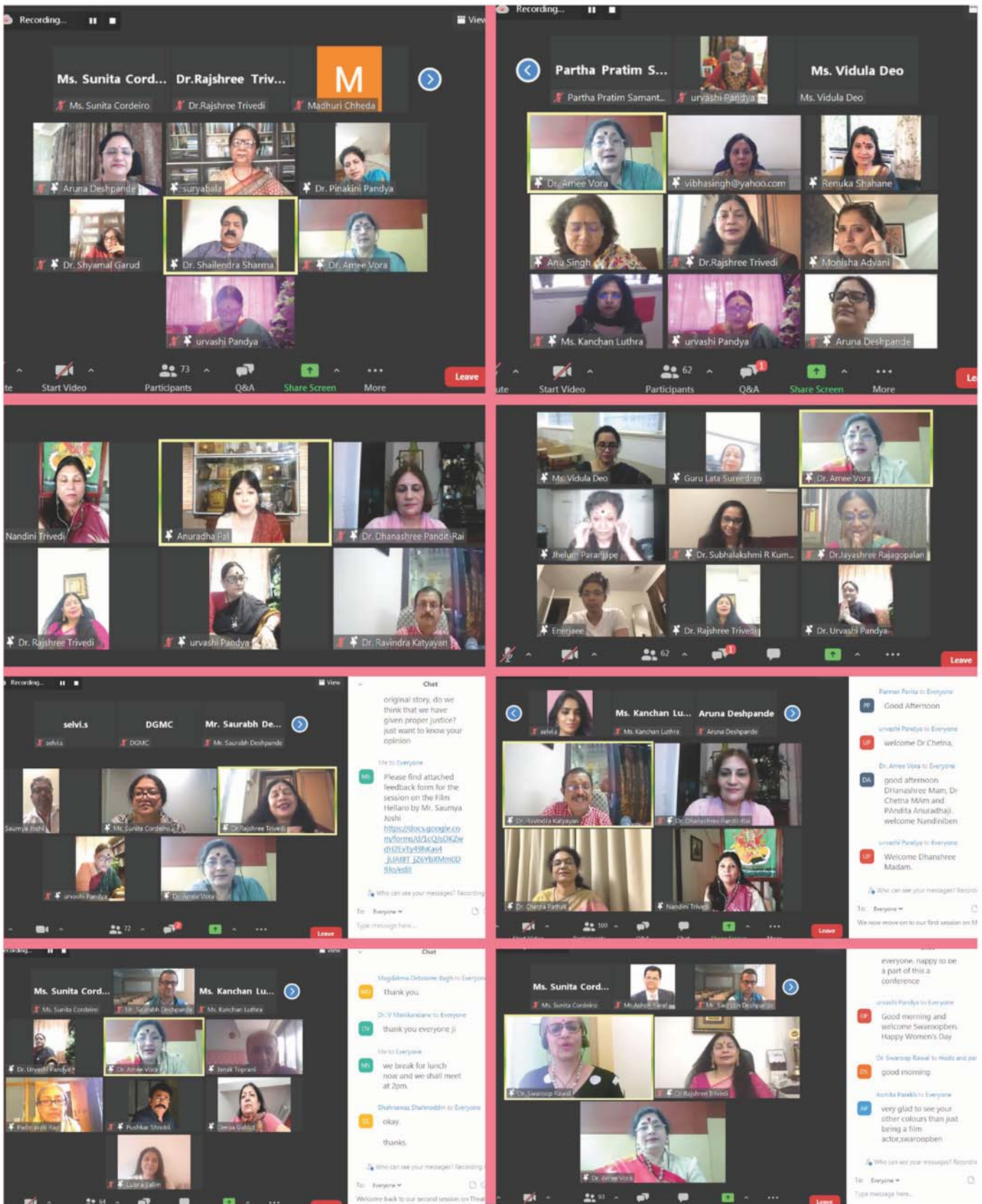
Inspired by the river Narmada or Reva, this conference was aimed at highlighting the honorable women who have made a space for themselves in the field of literature, cinema and performing arts.

Convened by Dr. Urvashi Manuprasad Pandya (Chairperson of WDC, University of Mumbai) Dr. Rajshree Trivedi (Principal and Head – Dept. of English, Maniben Nanavati College) and our very own principal, Dr. Ameet Vora (Principal and Head of DGMC) and inaugurated by the Pro Vice-Chancellor of University of Mumbai, Prof. R.D. Kulkarni, the conference was graced by the presence of patrons like Shrimati Himadri Nanavati (Chairperson, Managing Committee and Trustee of colleges under Shri Chandulal Nanavati Women's Institute and Girls high school Trust), Shri Ashokji Saraf (President and Trustee of Rajasthani Sammelan Trust) and Shri. Narendrajji Goenka (Chief donor and Trustee of Rajasthani Sammelan Trust).

The guests and the delegates for the conference



were all key personalities in their respective fields reflected in the keynote addresses by Dr. Swaroop Sampat Rawal (actress and educationist) and Dr. Neerja Gupta. Each panel was carefully curated by the organizing team. For instance the music panel consisted of performers like Dr. Dhanashree Pandit Rai, Dr. Chetana Banawat, Pandita Anuradha Pal and Ms. Nandini Trivedi as the moderator, the theater panel included personalities like Ms. Padmavati Rao, Ms. Lubna Salim, Ms. Deepa Gahlot, Mr. Pushkar Shrotri and Mr. Janak Toprani as the moderator. The dance panel consisting of elegant dancers like Dr. Lata Surendran, Guru Jhelum Paranjape, Ja'don Christian aka 'Enerjaee', Dr. Subhalakshmi Rajrajeshwari Kumar and Dr. Jayshree Rajagopalan as the moderator. While the literature panel had stalwarts like Dr. Suryabala, Dr. Madhuri Chheda, Dr. Pinakini Pandya, Dr. Shyamal Garud and Dr. Shailendra Sharma as the moderator. A special session on Jane Austen's writings conducted by Dr. Gillian Dooley from Australia added the icing on the metaphorical cake. Lastly, the panel on films was star studded with participation from Ms. Renuka Shahane, Ms. Monisha Advani, Ms. Vibha Singh and Ms. Anu Singh Choudhary as the moderator followed by a special discussion with Mr. Soumya Joshi, writer of the National Award winning Gujarati film Hellaro. The conference was indeed a success with participation from across the country and riveting discussions. The celebration of the feminine expression and the formidable strength of women artists came through to the audience with a force of nature, in a way justifying reva as the inspiration behind the conference.



“ There is no limit to what we, as women, can accomplish. ”

- Michelle Obama

Towards

DEVELOPING PERSONALITIES

Guest lectures and Masterclass Workshops

Faculty incharge

Dr. Ameer Vora (Chairperson)

Partha Samanta

Anchal Jain

Kanchan Luthra

Ponselvi S

Sunita Cordeiro

Guest Lecture Series Committee

Dr. Ameer Vora (Chairperson)

Partha Samanta

Sunita Cordeiro

To prepare the students of DGMC a series of masterclass, webinars, seminars and guest lectures are organized every fourth Saturday of a month. With the understanding that the media industry is always evolving and there is constant growth in the technology and strategies used in various verticals. For every event, industry experts and academicians are invited to interact with students and to help with their practical inquiries giving them indispensable exposure to the nitty gritty of working in the high pressure media industry.



DGMC
Presents Webinar on
Careers in Sports Marketing & Management - The Next Frontier
17th July 2021 | 2:00 pm - 3:30 pm
Register Now!

Panellist
Mr. Manuj Agarwal
CEO, Precept Live

Panellist
Mr. Ajay Jayaram
International Badminton Player

Moderator
Mr. P.M. Balakrishna
Media Consultant (Sports & Digital)

Webinar on Careers in Sports Marketing & Management - The Next Frontier

(17-07-2021)

Guest: Mr. Manuj Agarwal (CEO, Precept Live),
Mr. Ajay Jayaram (International Badminton Player)
and Mr. P.M. Balakrishna (Media Consultant)

Guest lecture on Journey of Advertising Film Production - Script to Screen

(31-07-2021)

Guest: Mr. Anand Vyas



GUEST SPEAKER



MR. JAIDEEP MANDAL
Founder and MD
Aakar Innovations Pvt. Ltd.

A session where Mr. Jaideep will be sharing his experiences and grooming us on leadership and much more...

Department of Organizational Studies
Management College of Media Studies
Rotaract
DOWNSIDE

ROTARACT CLUB OF DOWNSIDE PRESENTS
AN ONLINE SESSION ON
"BECOMING AN ENTREPRENEUR"

EVERY MASTER WAS ONCE A BEGINNER

BREAK OUT OF YOUR SHELL

ON FRIDAY 16TH OF JULY 2021, AT 1.00 PM

Virtually on Google Meet

Webinar on Entrepreneurship Development: Break out of Your Shell

(16-07-2021)

Guest: Jaideep Mandal (Founder of Akaar, an enterprise comprising of Aakar Innovations and Aakar Social Ventures)

Tete-e-tete with Lubna Salim, a veteran stage & TV actor

(28.08.2021)

Lubna Salim

Department of Organizational Studies
Management College of Media Studies

Guest lecture

A Tete a Tete with
Lubna Salim

Saturday 28.08.2021 @ 2.30 PM

Lubna Salim (Salim) is an Indian actress and television actress. She is the daughter of the popular script writer Javed Siddiqui. She debuted in television serial *Ek Huk* (1988). Her other works include *Rishta*, *Hum Dil Deke Dukhana*, *Ch. Preeti*, *Ummat*, *Meera*, *Naam Karo*, *Shikhar*, *2022 Jaane Kyu Hoga Aage*. She has done one Hindi film *OMG: Oh My God*. She won the STAR Parvati Award in 2007 and the Indian Telly Award in 2008 for her role in *Baa Bahoo Aur Baby* in 2010.


Google Meet
Link: meet.google.com/tpw-afp-kaa

Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

MASTERCLASS

The Relevance & Application of Law & Ethics in Today's Media

21 December 2021 (Tuesday)
11:00 AM - 01:00 AM
Google Meet



NAND KISHORE RAJPUT

Senior Lecturer, Law & Ethics in Media Studies
Faculty of Management Studies, DMS
Department of Organizational Studies, Management College of Media Studies

Masterclass on Gandhi and Ethics in strategic Management


(21.12.2021)

Guest: Nand kishore Rajput BIO to be inserted

Workshop on Writing for the Small Screen

10-14- 01-2022

Guest: Vinod Ranganath (Scriptwriter, Former Course Director of FTII's TV and Web Writing course, FTII and WWi)



REC

S

You

G Y

16 others

Vinod Ranganath

10:34 AM | dhu-nqgh-qfg



Guest lecture on Journey of Journalism

(18.02.2022)

Guest: Dharmesh Bhatt (News editor and reporter)

TRAINING and Placement Cell

The in-house faculty of DGMC has curated a unique and an exciting three year intensive training program for our students. The aim of this Training program is to make sure that students who are registered for this program are confident and equipped to handle new challenges thrown by the ever changing work environment. We at DGMC believe that along with subject knowledge, it is also important to imbibe the spirit of professionalism, team work and hard work for a successful career and thus, these are the pillars of TAP. At the end of each level of training (foundation, intermediate and advanced) students are given an opportunity to work with live projects and internships depending on their performance in the previous level. The training along with placement opportunities, truly make TAP a unique and an ambitious initiative of DGMC.



Faculty in charge

- Dr. Ameer Vora (Chairperson)
- Partha Samanta
- Shravani Vichare



Teachers for session

- Saurabh Deshpande
- Kanchan Luthra
- Ponselvi S
- Anchal Jain
- Rubina Mohammad



Foundation Level: 80 students
Intermediate Level: 44 students
Advanced Level: 30 students



Some of the companies where students were placed and interned with last year List of companies students were placed with



List of companies students are interning with





Media I.C.E (Information, Communication, and Entertainment) Age and Cinevoyage, 2022 redefined the contours of what is usually meant by “celebration”. Mentored and guided by the Principal of Deviprasad Goenka Management College of Media Studies, Dr. Ameer Vora, the team got its wheels rolling for the festival in its redefined form as early as September 2021.

This year, the hi ther to famous annual inter collegiate festivals went international! Media I.C.E Age, 2022 was conceptualized on the lines of lighting up hopes, aspirations and dreams in people’s lives. The festival could not have had a better theme than the “Legend of the Phoenix - A Dream You Seek”, denoting resurrection in the face of precarity and despair. The tagline “Ever Ascending” was another silver ray added to the dazzling golden hues spread by the fest.

The festival brought within its fold a number of fascinating events, panels, workshops and conclaves spread across four full days starting from morning and continuing till late evening. from 23rd to 26th February 2022. The festivals attracted wide participation from colleges across India and individuals across the world. One of the major highlights of this festival is the CSR initiative 2022 ‘The Environment Conscious Section’.

Cinevoyage had received a whopping 1400 entries from 100 plus countries. Two panels related to films enjoyed overwhelming applause from the audience. One of the panels discussed the challenges that lay hidden in regional film

Our Festivals

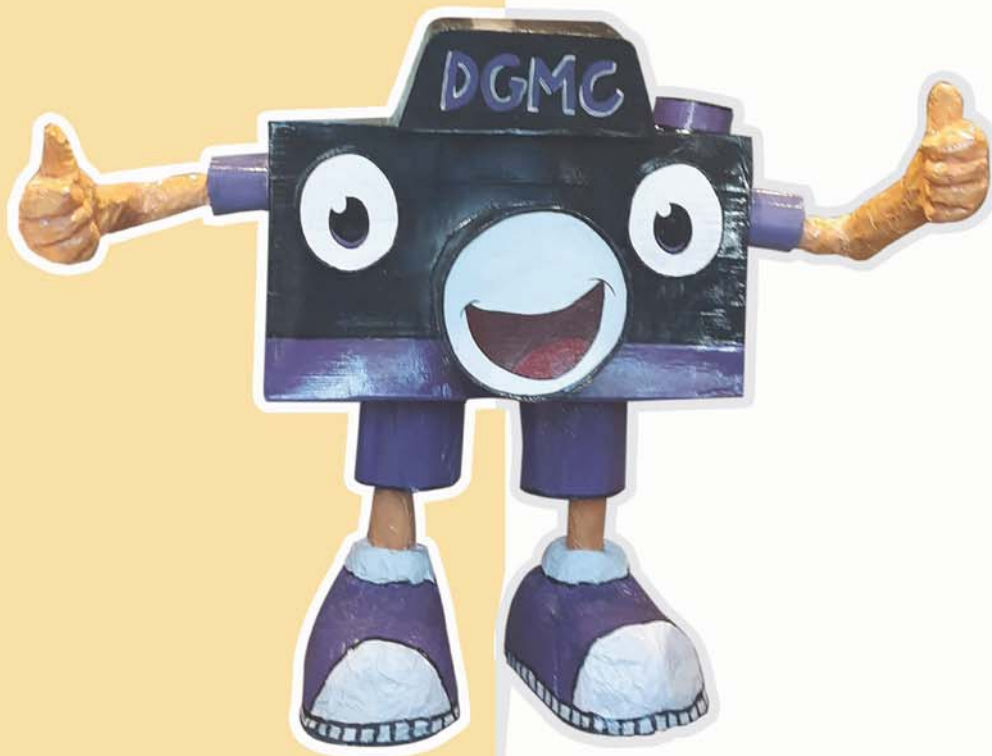
Media I.C.E (Information, Communication, and Entertainment) Age and Cinevoyage, 2022

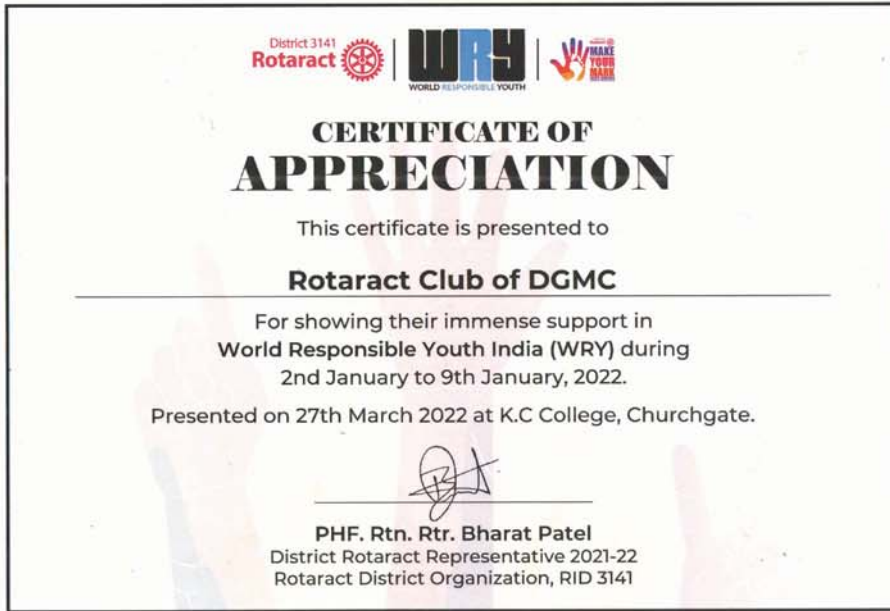


making and the other panel discussed the nuances involved in making international movies depicting regional cultures.

The festivals included in their program list, workshops, panels, conclaves, events and activities that purely spoke about Environment. The Media I.C.E Age and Cinevoyage team had partnered with the ISHA Foundation for the festival's most popular series of sessions titled Change makers.

Over and above what was delivered, the festival team tried to keep their green initiative alive throughout all the four days by gifting plants to the HOIs of other colleges and Institutes who were invited for the fest. Besides, green saplings were gifted to all the winners, juries, faculties and to the core team, multiplying the joy of their achievement manifold times.





Clubs & Committees



Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL



District 3141
Rotaract



Club of
DGMCMS
Rotary Club of Bombay Airport
Club ID: 218546

The Rotaract Club of Deviprasad Goenka Management College of Media Studies was installed during the pandemic year (8th November, 2020) marking the significance of Institutionalized Help Mobilization modes that systematically develop ethical and smart leadership practices among the youth. In Rotaract, the efforts begin at the community level but transgress to far greater horizons in latitude and magnitude. As a Rotaractor, you make a solemn agreement with yourself, to move out of your zone of complacency and decide how to organize and run your club, manage your own funds, and plan and carry out activities and service projects while learning to honor deadlines, commitments and camaraderie.

Faculty incharge: Ponselvi S. (Chairperson) | Shalu S. Balan

TEAM ROTARACT



Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL



ROTARACT CLUB OF DGMC 2021-2022


Chetna Shashtri
President


Ruben Roy
Vice President


Talyaba Shaikh
Secretary


Asmita Hadkar
Treasurer


Abeer Niyam
Incharge of Club


Aaliya Khan
Club Officer


Ekta Arora
Board of Member


Atharv Pujari
Board of Member


Vanshita Mehta
Board of Member


Brandon Pereira
Board of Member


Saloni Wadke
Board of Member


Dhruvi Joshi
Board of Member

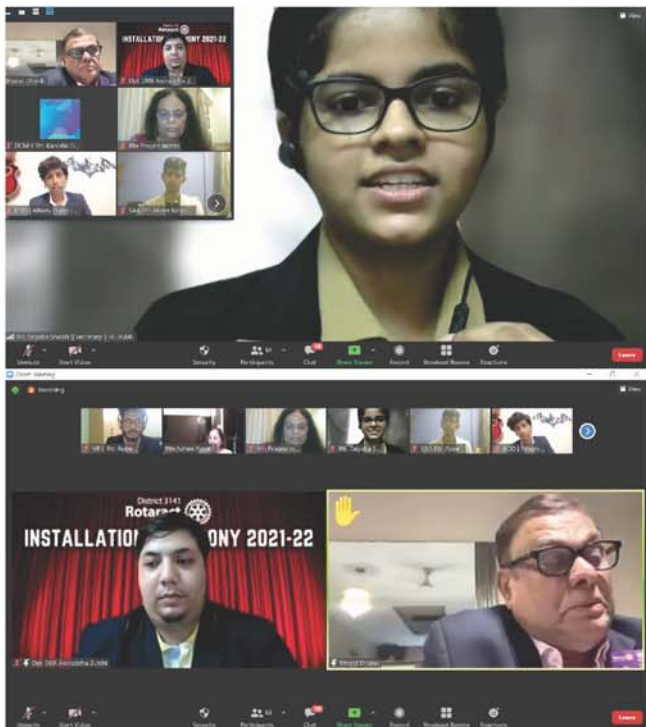

Neha Jude
Board of Member


Sania Merchant
Board of Member


Sakshi Kesarkar
Board of Member


Yogalakshmi Nadar
Board of Member

The Rotaract Club of Deviprasad Goenka Management College of Media Studies was installed during the pandemic year (8th November, 2020) marking the significance of Institutionalized Help Mobilization modes that systematically develop ethical and smart leadership practices among the youth. In Rotaract, the efforts begin at the community level but transgress to far greater horizons in latitude and magnitude. As a Rotaractor, you make a solemn agreement with yourself, to move out of your zone of complacency and decide how to organize and run your club, manage your own funds, and plan and carry out activities and service projects while learning to honor deadlines, commitments and camaraderie.



Get Fit day

Date: 27th July 2021

Guest: Zubin Patel (Personal Trainer, consultant & counselor who is also internationally certified with ACSM and ISSA.)

The format of the session was in the form of an Interview. Interviewer Rtr Saloni asked very apt questions regarding breathing techniques, eating habits, etc. Mr. Zubin answered every question with a lot of enthusiasm. He also demonstrated the correct way to do push-ups and correct posture. He emphasized that everyone should take care of themselves and stay away from commercial trends.

Movie Night:

Date: 31 st July 2021

Guest: RTR. Vipin Gupta

The event had little of everything from Bollywood song, dance and movie. It successfully prompted the spirit of comradeship and friendship among the members helping them realize that over and beyond the hierarchical rungs, there is the basic human element which underpins the thriving vibrancy of the club.

Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

Rotaract DISTRICT 314

ROTARACT CLUB OF DGMCMS
CLUB ID: 215544

DONATION DRIVE FOR FLOOD AFFECTED AREAS OF KONKAN

SOME GOODS YOU CAN DONATE :

- PACKAGED DRINKING WATER AS MUCH AS POSSIBLE
- DETTOL
- CLEANING CLOTH
- SOAP (BATHING/WASHING)
- VASELINE/SOFRAMYCIN (For the Rise in Infection due to mud and water.)
- SANITARY NAPKINS AND INNER GARMENTS, CLOTH, MASK
- BLANKETS
- UTENSILS

For Donations, Contact :

WHEN : 29, 30 & 31 JULY
11 am TO 5 pm

WHERE : DEVIPRASAD GOENKA MANAGEMENT COLLEGE OF MEDIA STUDIES CAMPUS

RTR. Atharv Pujari - 9821606100
RTR. Asmita Hadkar - 9969049181
RTR. Chetna Shastri - 8828379153

Konkan Flood Relief Donation Drive

Date: 30th July to 3rd August 2021

To rebuild the lives of over 80,000 villagers, who lost their homes and livelihoods due to floods and landslides in the Konkan coast the Rotarians in their own way made efforts to reach out to those in need. The students painstakingly collected essentials like Packaged drinking water, Soaps, (bathing/washing), Blankets, Utensils, Sanitary napkins, Vaseline / soframycin among other items. They achieved even monetary donations. All the proceeds were sent through Khushiyaan Foundation is a Non Governmental Organization. It helped students build empathy towards those in need.





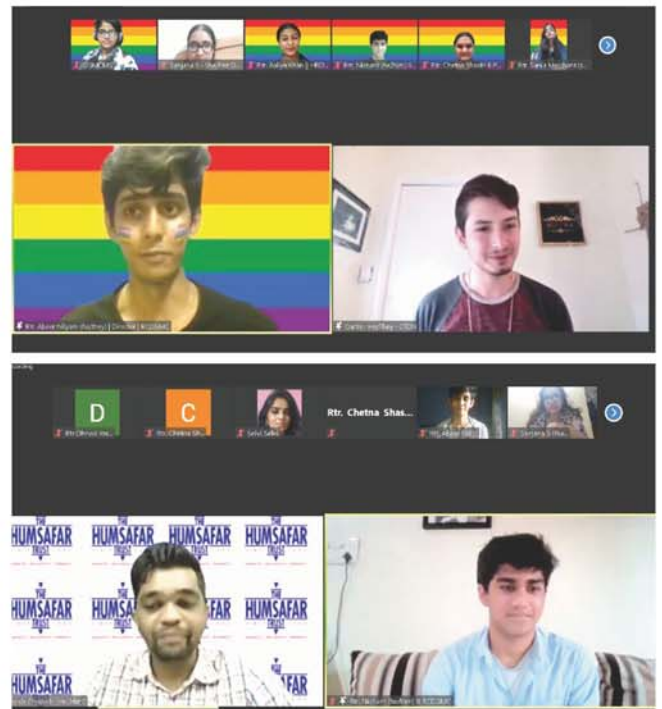
World Breastfeeding Promotional Ad Campaign

Date: 1st August, 2021 and 7th August, 2021

The campaign drew attention to a very significant and sensitive side "BFW-2021" Protect Breastfeeding: A Shared Responsibility".

The Ad campaign subtly addressed topics on indispensable benefits of breastfeeding and the need to root out the stigma attached to breastfeeding in public among other topics. The Ad campaign also served as a learning ground for participating Rotaractors in developing both design and word content to promote a social message on new media. Be the voice for change

mental health and climate change. Panelists stressed the importance of practicing the values they preach, speaking up and taking a stand and using social media as a weapon for greater impact.



Becoming a tribal literate: a field visit

Date: 19th August 2021

A rural one-day Field Visit titled "Becoming Tribal Literate" proved to be an immersive exercise. The purpose of conducting this Field Visit was to facilitate the Media and Film Studies students in learning and exploring various creative research tools that are applicable in studying a rural landscape in a holistic manner.

Students interacted with the tribal people and had the privilege of experiencing their food and culture. Many activities were arranged and all aimed towards understanding of the community and their resources. Problem solving activities enabled students to learn how to probe in order to lead and bring results in any bottom to top model of discussion. Students documented their findings. The data thus collected during the visit would be further processed and made into a booklet with the collective efforts of the participating students.

Shades and Spectrum

Date: 25th, 27th and 28th September, 2021

Guest: Mr. Tinesh Chopad (Advocacy Manager at The Humsafar Trust) and Mr. Curtis Galloway (Advocate of LGBTQIA+ Rights. Conversion & Therapy Survivor.) After 3 years of decriminalization of section 377 in India, the Editorial Avenue of the Rotaract Club of DGMC organized a 3 day commemoration in support of the LGBTQIA+ community. Three different events



Be the voice for change

Date: 12th August 2021

Guest: Rtr. Nishant Dongre, Rtr. Shylaa Sandilya, Rtr. Snehal Barje and Rtr. Pratyush Kumar. The Panel discussion was organized by Partners in Service Avenue of DGMC. The discussion ranged from more representation and better healthcare to

Shades and Spectrum
In the remembrance of decriminalisation of Section 377

Stories on screen: *Boy Erased*
25th September, 2021
9 pm

Rainbow to monochrome?
26th September, 2021
10 am

Kaleidoscopic 377
27th September, 2021
4 am

were organized for each of the 3 days: 'Stories on Screen: Boy Erased' on 25th September, 2021, 'Kaleidoscopic 377' on 27th September, 2021 and 'Rainbow to Monochrome?' on 28th September, 2021.

Gandhi and Ethics in Strategic Management

An insightful take on the concept of management through Gandhi's principles.

Dr. Narendra Madhav Joshi
An expert in incorporating the study of management & philosophy.

Time: 3:00 pm Platform:

Webinar on "Gandhi and Ethics in Strategic Management"

Date: 8th October 2021

Guest: Narendra Joshi (Expert in management and philosophy) Was organized to understand the vision of Gandhi beyond the traditional scope of lifestyle values, Dr. Narendra Madhav Joshi, an expert in Management & Philosophy, was invited to be the guest speaker. The webinar provided insights on how Management niche is currently influenced by the knowledge imparted by Gandhi. The programme captivated young minds by urging them to incorporate the Gandhian principles and apply the Gandhian approach to the field of Management Studies to enrich the field without and within.

Guest lecture
Date: 15th JANUARY 2021
Guest: Mahesh Karkera

WILL OF FIRE
"EVERY CHAMPION WAS ONCE A CONTENDER THAT REFUSED TO GIVE UP"

TIME: 3:30 PM
DATE: 10th MARCH, 2022
PLATFORM: Google Meet

Guest Speaker **HIMANI PRABAB**
SPORTS PLAYER, WALLAHAMBEE CHAMPION, ARJUNA AWARD WINNER AT THE AGE OF 22

Guest lecture: Will of fire
Date: 10th MARCH 2021
Guest: Himmani Parab

STAND UP COMEDY SHOW

DATE: 24TH MARCH TIME: 3 PM ONWARDS
VENUE: SEMINAR HALL, DGMC

COMEDIANS

Praveen Pandya Ilyas Khatri Jeet Mody Gaurav Aher

Comedy Show
Date: 24th March, 2022



WOMEN DEVELOPMENT CELL

The Women Development cell was established for the pursuance of the policies of women empowerment on campus. The aim is to build a gender sensitive campus. The college has set up the WDC to address the concerns of gender discrimination and recommend measures and policies for gender parity. The club aims at promoting general well-being of female students, teaching and non-teaching women staff in the college. The cell is also responsible and undertakes awareness programmes on gender sensitisation, women's rights and women empowerment.

FACULTY INCHARGE

- **Kanchan Luthra** (Chairperson)
- **Saurabh Deshpande**
- **Vidula Deo**
- **Geetanjali Wani**
- **Sunita Cordeiro**
- **Vachha- Dashana Joshi** (NGO partner)



Interactive session: How to Handle Sexism in class

Date: 18th AUGUST 2021

Guest: Pooja Nair (Counselor of the NGO-Labia)

The guest specified the do's and don'ts with students and elaborated on the nature of abuse people from the queer community face during their lifetime and how it influences them socially, psychologically, economically, physically etc.

Jointly Presents
**2 DAY INTERNATIONAL
CONFERENCE**

REWA

REPRESENTATION AND EXPRESSION OF Women in Art

Date : 8th and 9th March 2022

PLATFORM  zoom

Women Development Cell

in association with **Cyber Sakhi** presents

Cyber Wellness & Responsible Online Behavior Awareness Session

Session Highlights -

1. Crime against Women
2. Digital Addiction
3. Technical tips
4. Safety
5. Crime & punishment

Session Details - 29 September 2021,
3.30 pm - 5.00 pm

Platform - Google Meet

Session Link - <https://meet.google.com/juz-hkgv-cjk>

DGMC

 Deviprasad Goenka
management college of media studies

 RESPONSIBLE
NETISM



**Interactive session: Cyber Wellness
and responsible online behavior
awareness session in association
with Cyber Sakhi.**

DATE: 29th September 2021

Guest: Ms. Manisha Salvi.

This was an initiative to educate the students about Responsible Online Behavior. DGMC'S WDC organized a session for students to deal with the cause of online child protection and safety within the state. It covered the following issues, Crimes against women, Digital addiction, Technical tips, Safety and Crime & Punishments.

REC U Unmesh Joshi is presenting

Online Harassment

- Lewd comments or remarks
- Trolling
- Forceful sexual conversation
- Sending objectionable images
- Sending spam links

Participants: Manisha Naik-Salvi, Sanjana Bhatia, Sakshi Khanvilkar, Taiyaba Shaikh, Unmesh Joshi, 34 others, You

4:39 PM | juz-hkgv-cjk

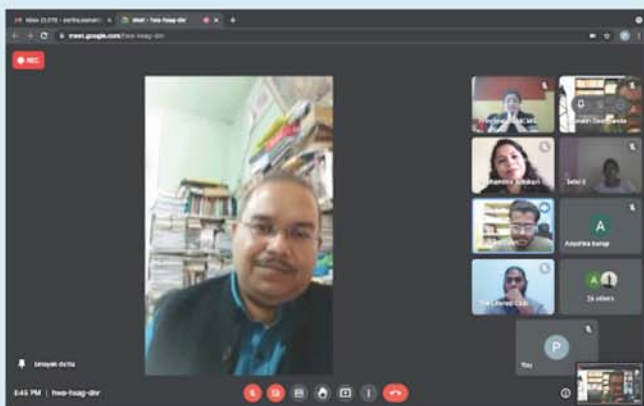
LITERATI CLUB

The Literati Club aims to develop analytical and creative thinking skills. It offers opportunities to appreciate different types of literature and increase their own literary skills. The Literary Club aims at not only refining the literary skills of the students but also developing in them critical thinking, logic and curiosity to know more and to instill in them a confidence to speak well. It is a club made for people who love literature, and want to share their experiences, readings and thoughts with others who have the same interest and talent. It is also a great opportunity to meet new people and make new friends with common interests. It is a place for cooperative learning. Students help each other understand a text and make sense of it thus making it a place of collaboration.

FACULTY INCHARGE:

- Ponselvi S. (Chairperson)
- Anchal Jain

Events



Online Symposium – Freedom & Partition: Experience in Northeast India

Date: 21st August 2021

Guest: Dr. Binayak Dutta (Author, scholar, researcher, and professor of History at North-Eastern Hill University located in Shillong.)

The Symposium was ideated with an aim to understand and explore the invisible stories and narratives from the Partition history in India. The major topic of discussion was on North-East India. There were discussions on Bangladesh too. There were dialogues on how the Partition affected so

many people and their livelihood. Dr. Dutta also spoke about Tribes which the students had no knowledge of. This interesting and educating symposium was appreciated by all.

Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

The Literati Club
presents

An Interactive Session with
National Award Winning Filmmaker

Lipika Singh Darai

Lipika Singh Darai's documentary "Some stories around witches" investigates the humanitarian crisis surrounding the cases of witch-hunts and her short film "Dragonfly and Snake" is a conversation between a girl and her grand aunt with two screens running simultaneously throughout the film giving a notion of a letter triggering a sense of conflict between the old and the new, village and the city, visual and aural. She has received four National Film Awards in various capacities such as direction, sound recording and narration.

Film screening on September 6 at 3:30 PM
Interactive session on September 8 at 3:30 PM

Platform: Google Meet



Screening of Documentary Film and Chat

Date: 6-8th September 2021

Guest: Lipika Singh Darai (Award Winning Director)

This event was curated to establish dialogue around idea generations and excursion of a documentary. Two documentary films by Lipika were screened for the students in an online movie session on Monday 6th Sept 2021, which was a prerequisite for the interactive session. On 8th Sept 2021, at the main event the guest Ms. Lipika Singh Darai took her time to answer the questions put forward by the students. It was an interactive session where the students learnt about the craft of filmmaking from the award winner Lipika Singh Darai.



Essay Competition - The Gandhian idea of Nationalism as an antidote to Majoritarianism & Populism in India.

Date: 5th October 2021

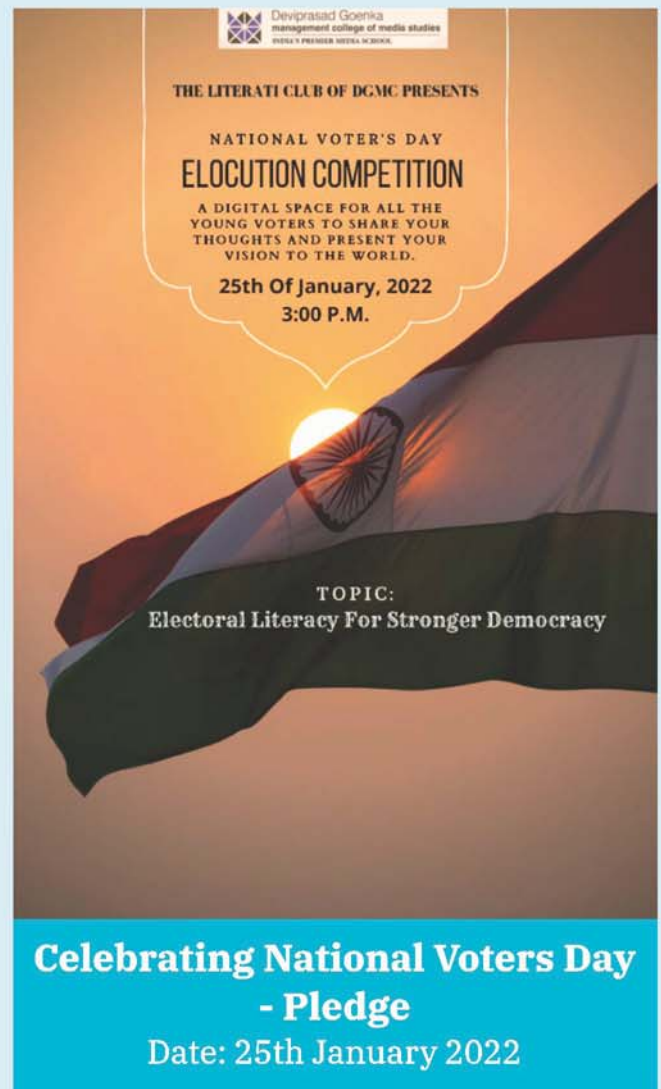
On the occasion of celebrating Gandhi at DGMC, the Literati Club arranged for an essay competition. The topic of the essay was “The Gandhian idea of Nationalism as an antidote to Majoritarianism and Populism in India”. The winner of the essay competition was Ashner Ploetz SYBAFTNMP



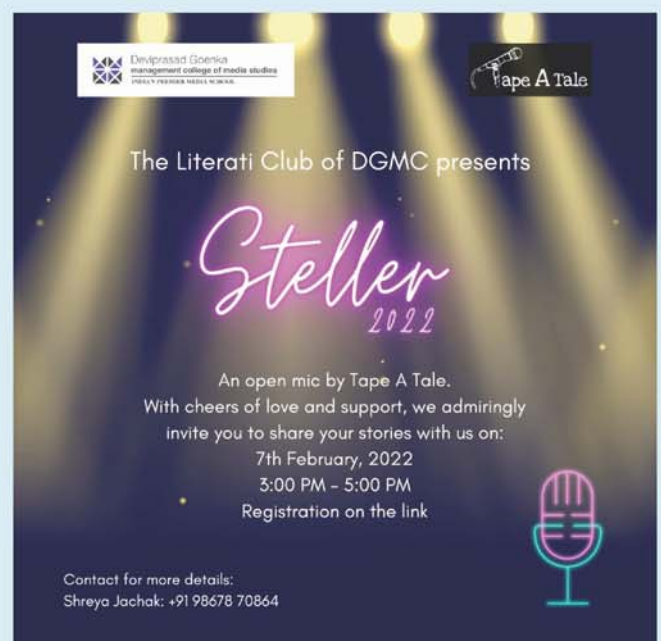
Debate-Gandhi was just an episode in the history of India, not an epoch maker.

Date: 6th October, 2021

The debate highlighted various aspects of the said topic. Every debater was cheered for their fair presentation and sharp arguments. The debate lasted for 40 minutes bringing in various philosophies and practices of both the leaders, Gandhi and Ambedkar. Such healthy discourse not only helps one become better articulation but also ends up in enriched exposure for the audience.



Celebrating National Voters Day - Pledge
Date: 25th January 2022



An Open Mic Event: Stellar 2022
Date: 7th Feb 2022

World POETRY DAY

Date: 21.03.2021

Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL



District 3141
Rotaract



Club of
DGMCMs
Rotary Club of Bombay Anand
GVA-01-110948

WORLD poetry Day

ROTARACT CLUB IN COLLABORATION WITH
LITERATI CLUB OF DGMC

"Do join us into giving life to your wordsmith
rhymes and harmonies of your poetries. The
clubs lovingly present World poetry Day."

Venue: Seminar Hall, DGMC

Date: 21st March / Time: 3 PM



FINE ARTS CLUB

A campus poised on sheer media thrills requires a balancing dose of art so that aesthetics and beauty around us are not forgotten. The motto of the Fine Arts Club is to inspire and enable our students to actively learn and develop their talent and skills that will develop artistic expression. DGMC Fine Arts Club gives our students a broader view of art and many forms like Painting, Poster Designing, Clay Modeling, Collage, Cartooning, Pencil Drawing etc.



Faculty incharge:

Shalu S. Balan

Student team: Fine Arts Club Head:-

Gurmeet Kaur

Fine Arts Installation Team:-

Mandar Tathe
Rutuja Kadam
Riya Patlekar
Neha Pammi
Tisha Chhabra
Rashmi Gupta
Om chavan

Fine Arts Painting Team:-

Krupa Tandel
Roshini Putti
Mishu Chakraverty
Vikram Reddy
Maanavi Jaise
Jinal Jaina
Siya Soni
Mrunal Parab
Riya Patwardhan
Dhruvi Borana



EVENTS

Kalpana

Date: 27th September, 2021

We received a multitude of amazing broad talent from our DGMC students who sent their art via our Fine Arts event KALPANA. It helped the young artists of our college to spread their inspiration, thoughts, and creativity through their artworks with the help of this platform. These beautiful pieces of art will not only be judged by geometrical points and lines but also by the idea and inspirations behind each art.



Wire Sculpture

Date: 9th October 2021

The Fine Arts Club organized a Mahatma Gandhi Wire-Sculpture Making event To celebrate the birth anniversary of Father of the Nation - Mahatma Gandhi. The idea behind the event was to motivate the students to create art through sculpting. The students were guided to create a 3D wire sculpture of Mahatma Gandhi. The event helped the students to showcase their art and hand-work talent and inspired them to connect with Mahatma Gandhi in a very different and constructive manner.

MIA Mascot

Date: February 2022

To add more flavor to the annual festival of DGMC Mia and Cinevoyage 2022, the fine arts club conceptualized and made a mascot for the event. This mascot along with an 8ft model of the same was unveiled in the events leading up to the annual fest of college.





**Art Exhibition: Aarambh:
Date: 23rd February 2022**

An exhibition of more than 32 Oil and Acrylic Base Paintings, including the sketches created by students and faculty members were put on display by the fine arts club. This all-women art exhibition titled 'Aarambh' was inaugurated by eminent Artist Mr. Kazi on 22nd of Feb 2022 at the Lata mangeshkar hall of DGMC. Film Personality Mr.Rajesh Jaish graced the event.The multi-dimensional art show, exhibiting works of young and budding students showcased their art in the form of Figurative Paintings, Portraits and Tribal Art.



National Service Scheme (NSS)

'Not Me But You' has been the motto of the National Service Scheme (NSS), and the NSS volunteers at Deviprasad Goenka Management College of Media Studies (DGMC) have strived hard to honor this motto. The NSS Committee of Deviprasad Goenka Management College of Media Studies (DGMC) aims to organize events and bridge the gap between societal issues and academic learning. For this purpose, the NSS volunteers at DGMC believe in rising up to challenges and overcoming them.

FACULTY INCHARGE:

- Saurabh Deshpande (Chairperson)
- Shalu Balan
- Anchal Jain

STUDENT TEAM:

NSS CORE COMMITTEE



Isha Kumari
SY-BAMMC A



Abhishek Pathak
SY-BAMMC A



Rahul Das
SY-BAMMC A



Ankit Tiwary
SY-BAMMC A



Namrata Vishwakarma
SY-BAMMC A



Vatsal gaur
MA-FY-FTNMP



Jayraj Solanki
MA-FY-FTNMP



Kaushal Padhye
MA-FY-FTNMP



Kalyani Math
FY-BAMMC A



Akshay Chaturvedi
FY-BAMMC A

Activities



Tree Plantation Drive “Green Gandhi”

Date: 7th October 2021

It was led by NSS Program Coordinator and more than 40 student volunteers. The NSS Volunteers planted more than 40 trees near their house as well as in public places, students also placed bricks as barricades and each student took the responsibility of nurturing and maintaining the allotted plants. The committee decided to proceed with the same inspiration, enthusiasm and zeal to enhance the beauty of the environment.



Rashtriya Ekta Diwas Pledge

Date: 31st October 2021

NSS Volunteers, students and teachers took a pledge on Rashtriya Ekta Diwas with great enthusiasm and zeal to enhance the unity, integrity and security of the nation in the spirit of unification of the country.



Paper Bag Making

Date: December 2021

To encourage recycling and upcycling of newspaper, NSS volunteers got together to make upwards of 700 paper bags to be distributed to vendors near college campus.



Selfie with girl child:

DATE: 24TH JANUARY 2022

An initiative of NSS on the occasion of National girl child day to encourage appreciation of women and young girls within the community.

Organ Donation Drive

Date: February, 2021

50 student volunteers went through an Organ donation awareness course organized by ‘V4organ’ NGO. After the course, the students prepared a presentation to be shown to their individual communities, thereby not just learning but amplifying the message and need for organ donation.



Voter's Registration Drive

Date: February, 2021

To spread awareness and to encourage their fellow students to register for voter's ID and to encourage voting within the students community, the voter ID registration drive was held by the Student volunteers of NSS.

Road Safety & Traffic Rules Awareness Program

Date: 13th March, 2022



The Film Club at DGMC organizes regular screening of artistic cinema, documentaries and short films. This forum provides the students an opportunity to watch, discuss and review films. Moreover, it is a fantastic launch - pad for the student aspirants in the field, exposing them to liberal arts and critical thinking.

Faculty Incharge

Partha Samanta (Chairperson)

Kanchan Luthra

Student team:

Anjaneya Upadhyaya (Secretary)

Natasha Das (Jt.Secretary)

Abhishek Madne (Treasurer)

Film club initiative: Bioscope - a series of film screenings is being conducted every Saturday in different languages. This is organized by the FilmClub.

Movies screened under Bioscope

Charulata (18.09.2021)

Marathi Movie Harish chandrachi Factory (25.09.2021)

Mahatma Gandhi-Dying for Freedom (2.10.2021)

Where is the friend's home (9.10.2021)

Vertigo (16.10.2021)


 A FILM BY
 ABBAS KIAROSTAMI
"BIOSCOPE"
 A FILM
 SCREENING
 EVENT BY
 THE FILM
 CLUB
 09.10.2021
 SATURDAY
 7:00 PM
 ENTRY FEE- ₹10/-
 THE FILM
 WON BRONZE
 LEOPARD AT
 LOCARNO
 FILM
 FESTIVAL
 &
 GOLDEN
 PLATE AT
 THE FAJR
 FILM
 FESTIVAL
 Payment UPI Link: madnemanisha31@oksbi
 REGISTRATION LINK: <https://forms.gle/U8tJNhHrUcN56XBA>
 THE ENTIRE FUND COLLECTED WILL BE DONATED FOR A SOCIAL CAUSE

“If a million people see my movie, I hope they see a million different movies” - Quentin Tarantino

Did you know the film speaks a lot of things to you, there is some message for sure in each and every movie and we just need to grab a bucket of popcorn and a lot of attention to hear them. Keeping the same thing in mind “FILM CLUB of DGMC” tried to present some beautiful movies containing ecstatic and inspirational messages in them. With the help of a screening team, guest team, research team and social media team, the film club pioneered “BIOSCOPE”- SCREENING SATURDAY. Every Saturday we held a screening of unique yet amazing movies, movies from which you can gain a bunch of knowledge. We screened movies like Harishchandrachi factory, Where is the Friend’s home, Vertigo, Charulata etc. On the account of Gandhi Jayanti we screened an inspirational documentary named Mahatma Gandhi- Dying For Freedom which showed how baapu led all of us towards freedom. A picture is not worth watching till we try to make one, while thinking the same film club organized a Ganpati short film making competition with an elementary theme “I Have a Dream’. Understanding filmmaking, behind the scenes of a film is much more important than the whole film sometimes and this is what the film club of DGMC is trying to show. We hope to watch more film screenings next year with more audience in it.

By: Isha Kumari (SY BAMMC), member of the film club



Advertising and Branding Club Presents ;
An Exhibition Of Award Winning Cannes Ads

**THE CANNES LIONS -
RE - ROARING FOR YOU**

The students will witness the big, creative ideas
- Where work is brought to life through brilliant partnerships people and story telling

Thursday,
2nd September, 2021
@3:30 PM

GOOGLE MEET -
LINK : [HTTPS://MEET.GOOGLE.COM/BSO-FUNX-KMF](https://meet.google.com/BSO-FUNX-KMF)

DGMC | Deviprasad Goenka management college of media studies



“A departed genius lives by contributing the desires and the conceptions of human heart”
Silver Bear for Best Director at the 13th Berlin International Film Festival in 1965.
Golden Lotus Award for Best Film at the National Film Awards (India) in 1965.

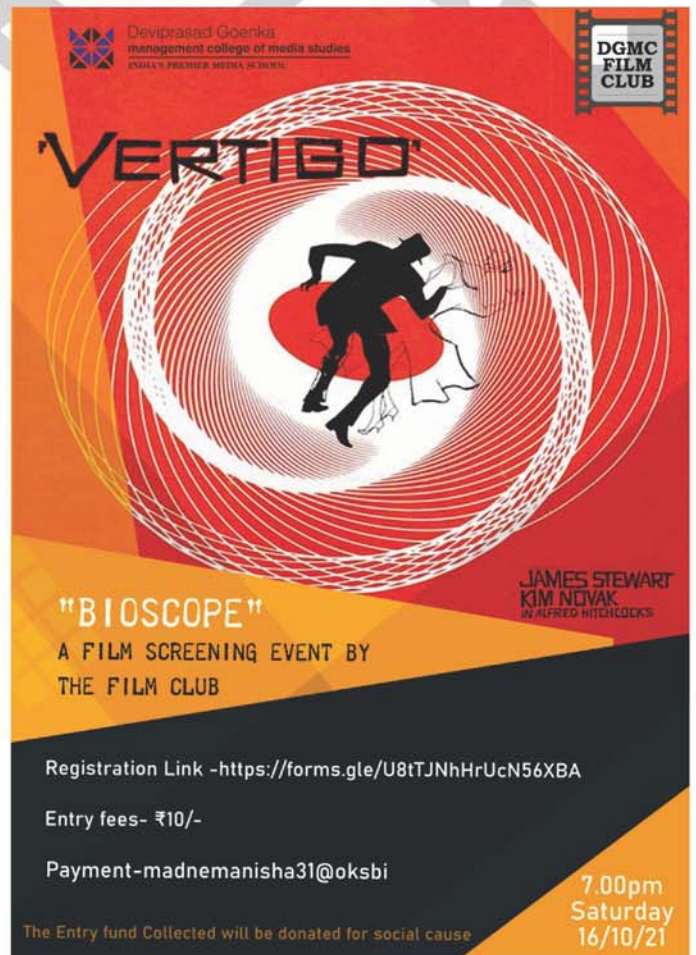
‘CHARULATA’
Celebrating 100th Years
“RAY”

Director - Satyajit Ray
Date - 28th September 2021
Time - 3:30 onwards

Film club invites you to the film screening of CHARULATA

Meeting link - <https://meet.google.com/ydb-ctn-ajps>

SOMITHA CHATTERJEE | MADHABI MIKHERJEE | SAILEN MIKHERJEE



Deviprasad Goenka management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

DGMC FILM CLUB

‘VERTIGO’

“BIOSCOPE”
A FILM SCREENING EVENT BY
THE FILM CLUB

JAMES STEWART
KIM NOVAK
IN ALFRED HITCHCOCK'S

Registration Link -<https://forms.gle/U8tJNhrUcN56XBA>

Entry fees- ₹10/-

Payment -madnemanisha31@oksbi

7.00pm
Saturday
16/10/21

The Entry fund Collected will be donated for social cause

PHOTOGRAPHY & CINEMATOGRAPHY CLUB

DGMC's Photography Club was started to provide a professional touch to the budding photographers and to those who have photography in their dream. The club comprises a blend of students who want to capture and create beauty. It aims to create the opportunities for every student to discover the artist within themselves and also gives them the platform to paint their dreams into reality.

WINNING PICTURE



Faculty Incharge

Partha Samanta (Chairperson)

Shalu S. Balan

Sudeep Mehta VF

Photography Competition

Date: 2nd-8th OCTOBER 2021

Based on the Gandhi Ideology 'Sarvodaya-Upliftment & Equality' the Photography Club organized a photography competition. Three students from BAMMC participated in this event. The winner of the event was Shreyas Bhosle from TY- BAMMC. The results were declared on 9th Oct 2021.



ADVERTISING



BRANDING CLUB

Faculty Incharge

Rubina Mohammed (Chairperson)

Vidula Deo

The advertising and branding club of DGMC, is a group of ardent "creative" minds striving to put all the branding theories into practice. The club aims to offer students an all-round experience of advertising through industry interactions and on-campus activities. These activities aim to offer the budding advertisers of DGMC an all-round development opportunity. Among the numerous initiatives are various guest interactions, quiz competitions and some fun events. All of these events are carefully designed to ignite the brilliant minds of students and to offer them a visible platform where they can unleash their creativity and wits.

Advertising and Branding Club Presents ;
An Exhibition Of Award Winning Cannes Ads

**THE CANNES LIONS -
RE - ROARING FOR YOU**

*The students will witness the
big, creative ideas
- Where work is brought to life
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**Thursday,
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GOOGLE MEET -
LINK : [HTTPS://MEET.GOOGLE.COM/BSO-FUNX-KMF](https://meet.google.com/BSO-FUNX-KMF)

DGMC | **Deviprasad Goenka
management college of media studies**

The Cannes Lions Are-Roaring For You Date: 1st September 2021

This event focused on the "Cannes Lions' Award - Winning Advertisements" that won people's hearts with their Originality, Creativity and that had the most impact. 20 ADs were analyzed and scrutinized by members of the club. This event threw light on the various aspects of the Cannes Lions' Festival.

Tagline Competition

Date: 9th October 2021

Students were asked to pick up any of their favorite brands and add a tagline that denotes ANY of the three Philosophies of Gandhi i.e. idealism, naturalism, and pragmatism. All participants presented their chosen brand and the ideas of Gandhi.

Winner: Omkar Kelshikar

Brand communications through Brand stories

Date: 18th December 2021

Guest: Shoaib Alim (Management superior at Ogilvy) and Parinda Singh (Marketing Expert)

The Ad Branding Club organized a one-day Workshop, partnering with marketing & advertising on field-experienced guest-speakers such as Parinda Singh, a marketing expert and performing artist and Shoaib Alim, Management supervisor at Ogilvy.

Ms. Parinda explained about the importance of emotions in ads and the impact it has. She also provided great insights on the details of it along with how they play a role in shaping up advertisements for the specific Audience. Mr Shoaib Alim, focused on how the industry works and all the strategies used for the communication of brands. He also emphasized on how the target audience is important to the organization and the backlash received today in the form of cancel culture. He also explained how companies have been conceiving roles to define the various moods and feelings which the target audience possess.

LIBRARY COMMITTEE

Library Committee formation is for the purpose of collection development of the library with adding the latest collection and withdrawing old unused out of syllabus collection. Role of Library committee to supervise the different functions of library including library services, guidance for the various activities to be conducted as library activity like book exhibition, various days celebration to promote reading like vachan prerna din. Organization of various competitions to promote reading.

FACULTY INCHARGE	• Geetanjali Wani (Chairperson)
	• Saurabh Deshpande
	• Vidula Deo
	• Ponselvi S
	• Anchal Jain



Anti-plagiarism workshop

Date: 23rd July, 2021

Guest: Dr. Shantashree Gupta (Librarian/Associate Professor Grade at Modern College of Arts, Science and Commerce, Pune)

Dr. Sengupta elaborated the concept of plagiarism, types of plagiarism, its harmfulness, and measures to be taken by the particular academic institute for the pure research from the students, faculty and the research scholar of the institute. She also explained the UGC guidelines of 2018 in detail and suggested starting a new course on Research Publication. As per the norms each department of the institute should have Institutional Academic Integrity Panel (IAIP) and Departmental Academic Integrity Panel (DAIP). Each Institute should have their own Plagiarism policy to decide the percentage of plagiarism to be allowed in assignments, project reports, thesis and dissertations.



**Open Access Resources Online Session
Date: 30th July 2021**

**Guests: Dr. Shantashree Gupta
(Librarian/Associate Professor Grade at
Modern College of Arts, Science and
Commerce, Pune.)**

The pandemic has created the availability of many educational resources online, however, Dr. Sengupta mentioned that researchers and faculty should visit authentic & relevant e-resources to obtain the required information. She explained about the various resources, their advantages and limitations. Dr. Sengupta also emphasized about sharing information through approved sites and also keeping in mind the copyright act and rules.

**Vaachan Prerna Diwas
Date: 22nd October, 2021**

The Library Committee of DGMC organized the "Vaachan Prerna Divas' or Reading Day, to pay homage to our former President Dr. APJ Abdul Kalam who loved reading and writing. The event was held on 22nd Oct 2021 at Madhaoprasad Saraf Seminar Hall. DGMC teaching and non-teaching staff took to reading their favourite piece of poem or story.



**Marathi Bhasha Diwas
Date: 28th February 2022**

STUDENT COUNCIL



The Students' Council of a college is one of the greatest assets, whose chief role is to represent the interests of the students within the college ecosystem. Over the years, the Students' Council of DGMC has been effectively coordinating with different stakeholders and organizing relevant activities for the enrichment of the students.

Faculty Incharge

Saurabh Deshpande (Chairperson)
Kanchan Luthra
Ponselvi S

Deviprasad Goenka
 management college of media studies
 INDIA'S PREMIER MEDIA SCHOOL

THE STUDENTS' COUNCIL 2021-2022



RUBEN ROY
PRESIDENT



AALIYA KHAN
GENERAL SECRETARY



BRANDON PEREIRA
JT. SECRETARY



MOKSH TAUNK
TREASURER



ANUSHKA KURUP
LADY REPRESENTATIVE



SIDDHI SHARMA
CULTURAL REPRESENTATIVE



SALONI WADKE
SPORTS REPRESENTATIVE



SANMAN WITEKAR
MEMBER
FYBAMMC
FOYER



DNYANESH SATHE
MEMBER
FYBAMMC
FOYER



KANYA MEINDIRA
MEMBER
SYBAMMC
FOYER



ABHISHEK SHIVAM
MEMBER
SYBAMMC
FOYER



JUZA SHAHIH
MEMBER
TYBAMMC
FOYER



YUGALAKSHMI NADAR
MEMBER
TYBAMMC
FOYER



KSHIKANSHAN MIR
MEMBER
MACI PART 1
FOYER



VATSAL GALUR
MEMBER
MAFTAMP PART 1
FOYER



IQTIBAH SHAH
MEMBER
MACI PART 2
FOYER

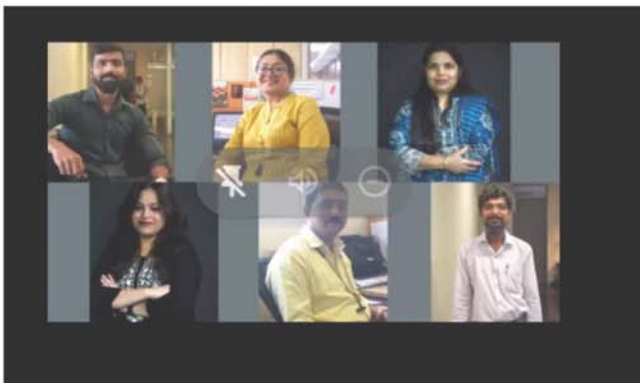
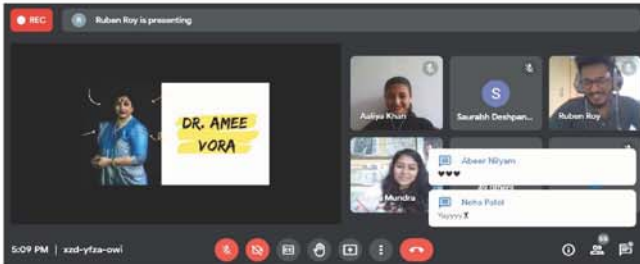
Azadi Ka Amrit Mahotsav – Rendering of National Anthem

Date: 12th August 2021

As part of the celebrations of “Azadi ka Amrit Mahotsav” an initiative of the University Grants Commission’s office, DGMC encouraged all its students to contribute to the rendering of the National Anthem by uploading their videos on <http://rashtragaan.in>. DGMC students Brandon Pereira, Druv Upadhyay & Vanshita Mehta successfully uploaded their individual renderings of the National Anthem and received certificates for the same.

Teacher's Day Celebrations

Date: 6.09.2021



Teacher's Day Celebration

We cordially invite you to celebrate teacher's day with us on the 6th of September. The event is going to be full of fun and cheer designed to give back to the community that enriches all of our lives.

Regards,
The Students' council 2021-2022

4:30pm onwards | SEPTEMBER 06, 2021
<https://meet.google.com/xzd-yfza-owi>

Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

STUDENT COUNCIL OF DGMC
PRESENTS

TETE-A-TETE

WITH

GANDHI

THE UNIFIER

MAHATMA GANDHI WAS THE GREATEST UNIFIER OF INDIA. HIS HEART BROKE AT THE PARTITION OF THE COUNTRY. HE WANTED THE HINDUS AND MUSLIMS TO LIVE TOGETHER.

IN FACT HE WAS ASSASSINATED BY EXTREMISTS WHO WERE UNHAPPY WITH HIS POLICY OF APPEASING THE MUSLIMS. GANDHI GAVE HIS LIFE FOR HIS DREAM OF A UNITED INDIA. SO THE GREATEST UNIFIER OF INDIA WAS INDEED MAHATMA GANDHI.

SHACHIIN NANAVATI & HIMADRI NANAVATI

OCTOBER, 4TH
3:30 PM ONWARDS

Google Meet

Gandhi, The Unifier: A Tete-A-Tete

Date: 4th October 2021

Guest: Mr Shachin & Himadri Nanavati (Trustee & Chairman in Nanavati School & College as well as Trustee on the board of Nanavati Hospital & Joint Secretary of Khadi Mandir, Vile Parle)

Ms. Himadri Nanavati started the discussion with how Gandhi's philosophy is related with Discipline and how people are getting off discipline these days. She also mentioned the importance of Fasting and how it is beneficial for us physically, mentally and spiritually. Also Shachin Nanavati shared that he was brought up in a family which was influenced by Gandhi's teachings. They concluded by saying that Gandhi's philosophy is simple and we need to abide by it.

Flair for FY students

Date: 20th October 2021

It was an online event showcasing the talents of the First Year Students, many of whom presented their skills to the entire college - including the Faculty and the Principal. The audience got to see many unique acts like stand up comedy, dances and poetry.

STUDENT COUNCIL COMMITTEE
INVITES YOU TO

FLAIR

SHOWCASE YOUR TALENT



4 PM | October 30, 2021

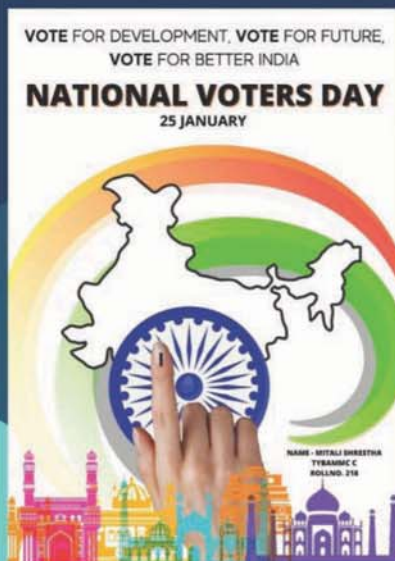
For any query contact
Ruben Roy: +91 8587998957
Aaliya Khan: +91 8347760309
Brandon Periera: +91 9833866426



Tribute to Gen. Bipin Chandra
Date: 13th December 2021

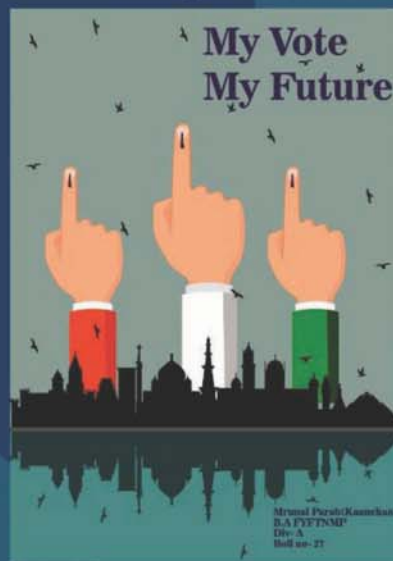
The Student Council organized a glowing tribute to Chief of Defense Staff Bipin Rawat who died in a chopper crash. The entire college observed a 2 min of silence in the classes at 11:45 am to honor General Bipin Rawat.

2nd place



Mitali Shrestha

1st place



Mrunal Parab

CONSOLATION WINNER



chinmay chandraunshuh

Celebrating National Voters Day - Pledge Date: 25th January 2022

CULTURAL Committee

The cultural committee seeks to create a platform that provides the students with an opportunity to display creative talents in a variety of ways. At DGMC we aim to promote ethnicity amongst students by organizing and conducting various events and also celebrating cultural diversity by nurturing the inner talent of students. The objective is: To organize a really successful cultural festival which helps our college in terms of recognition amongst other colleges. To attain maximum visibility of our college by the events we conduct. To encourage and promote the talent of the students in our college.

Faculty incharge:

Dr. Ameer Vora (Chairperson)
Rubina Mohammad

Student team:

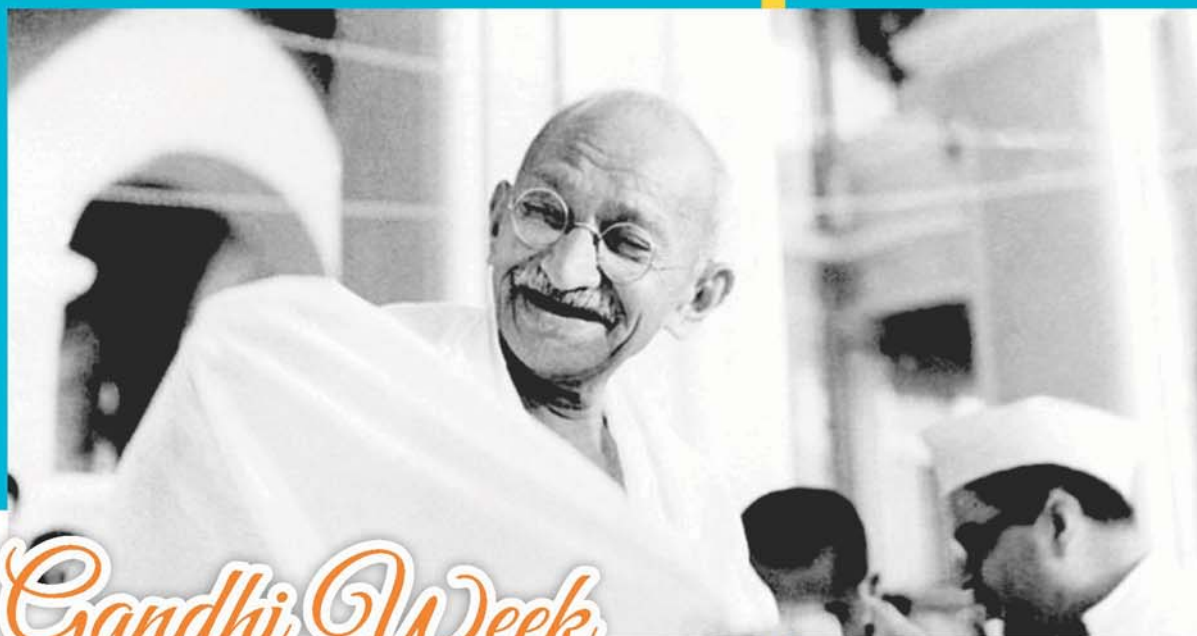
Siddhi Sharma (Secretary)
Aaliya Khan and Neha Patel (Jt. Secretary)
Omik
Karan Singh
Dhruv Upadhyay

Ahinsa

Date: 5th October 2021

Report: Students and Faculty Members shared their thoughts and paid their tribute to Mahatma Gandhi through a cultural celebration – Ahimsa to commemorate the birth anniversary of Mahatma Gandhi.





Gandhi Week

'My life is my message' - Mahatma Gandhi

On the occasion of 153rd Gandhi jayanti the Deviprasad Goenka Management College of Media Studies (DGMC) celebrated the entire week (2-9th October, 2021) as a homage to Mahatma Gandhi. This 'Gandhi week' was a collective effort of all the different clubs and committees and was an attempt to highlight different expressions of Mahatma's ideas. Mahatma Gandhi was known for the practice of non-violence and supreme humanism. In order to kickstart the celebration of his birth, the Cultural committee of DGMC organized an event "Ahimsa".

Following it, a screening of the **documentary film "Mahatma Gandhi - Dying for freedom"** was organized by the film club. A **photography competition** on the basis of Gandhian ideology of "**Sarvodaya - Upliftment and Equality**" was also organized by the photography club of DGMC. An essay competition by the Literati Club titled "**The Gandhian idea of Nationalism as an antidote to Majoritarianism & Populism in India**" followed by a 40 minute debate competition amongst students was also held on the topic "**Gandhi was just an episode in the History of India, not an epoch maker**". These events focused on students and their participation in learning and their expression of Gandhian thought.

Furthering this, the Student council of DGMC organized a **tete-a-tete** with **Mr. Sachin nanavati** who discussed the Gandhian way of life along with **Mrs. Himadri Nanavati** spoke about the importance of Fasting and its benefits mentally and spiritually. Along with this, the Rotaract club of DGMC organized a **webinar** on "**Gandhi and Ethics in Strategic Management**". The guest speaker for the event, Mr. Narendra Joshi shared his insights in management and how it is still influenced by Gandhi's philosophy.

The NSS club of DGMC were inspired by the more practical approach of Gandhian philosophy and therefore organized a Tree plantation programme "**GREEN GANDHI ACTIVITY**" to honor Gandhi's ecological way of thinking in which more than 40 students participated.

Highlighting the creative ways in which Gandhi and his thoughts can be remembered, the Ad Branding Club organized a **Tagline Competition** wherein the Students were asked to create a tagline for their favorite brands which represented any of the three Philosophies of Gandhi i.e. idealism, naturalism, and pragmatism. In the same spirit, the students of the fine arts club made a beautiful **3D wire sculpture** of the Father of the nation.

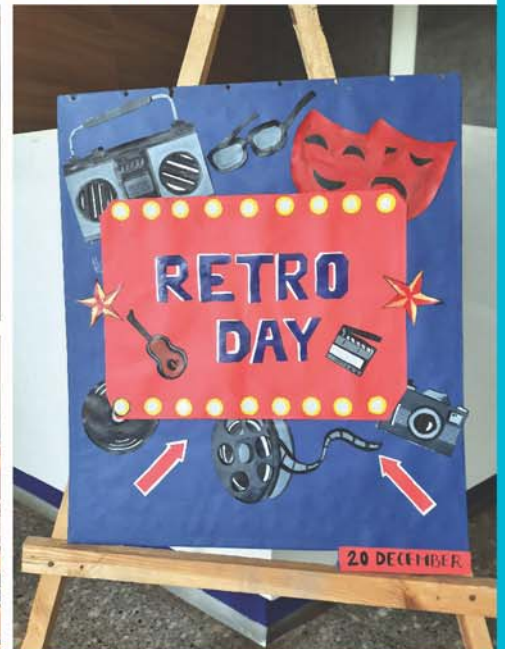
The week ended with the announcement of winners of various competitions.

December Fever

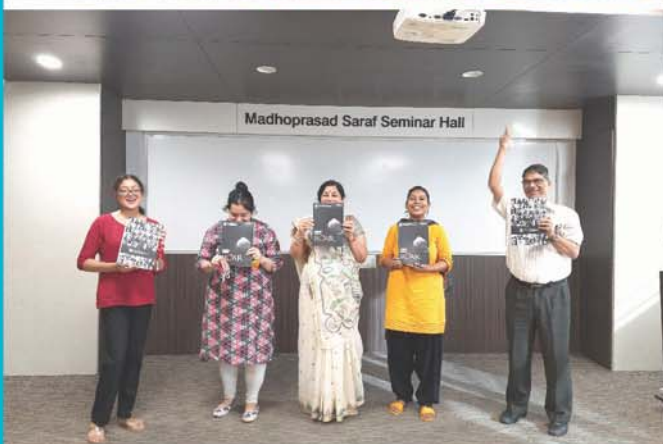
To uplift the mood of the student body and to enter the mood of festivities, the Students' Council, along with the Cultural Committee celebrated the annual mini-festival, "December Fever" with pomp and aplomb. Spanning across 3 days, 20th December 2021 to 22nd December 2021, a lot of fun activities were planned for all students of DGMC. The first day was designated as 'Retro day' wherein Students came dressed up in gay, cinematic slices from the past churning up nostalgic moment. The second day was designated as 'Blue and White day' where

students participated actively and enthusiastically. Last but not the least, the last day was celebrated as 'traditional day'.

The last day was coupled with a Personality contest of Mr. & Ms DGMC. Students had the opportunity to participate in a number of activities celebrating culture, tradition and diversity. After a very enjoyable session and a jury of internal faculties, the titles of Mr. & Ms DGMC were awarded to: Ms. Anushka Ghag (Ty BMMC) and Mr. Aryan Singh Bansal (Fy BMMC)



The staff of DGMC is a small yet happy family, making sure to celebrate small and big events of the academic year. Some glimpses from the staff interaction are:



Students of TYBAMMC, TYBAFTNMP, MACJ-Part II & MAFTNMP-Part II were accorded a grand farewell by SYBAMMC, SYBAFTNMP, MACJ-Part I & MAFTNMP-Part II students on Saturday, 7th May, 2022 in Durgadevi Saraf Hall.

187 students and staff were present for the glittering function, which lasted for two hours, from 4:30 pm to 6:30 pm.

Dr Ameer Vora, Principal, DGMC addressed the students and advised them to never stop learning in life. She also appealed to them to return to DGMC, their Alma Mater, whenever their institute may need them.

“ADIOS AMIGOS”, as the event was named, proved to be a glittering one, with students decked up in all their finery, and thoroughly enjoying the evening.

Representative students from all outgoing batches shared their experiences with DGMC during the course of the evening. A few teachers also shared their good thoughts with the gathering.

The evening ended on a happy note with all students dancing to the music and clicking their selfies at the “Selfie Point” that had been created and put up in the hall.



“ADIOS AMIGOS”

Farewell 2022





STAFF Speaks



Ms. Geetanjali Wani
Librarian, DGMC

नारी

जगत जननी नारी
तुम एक आविष्कार
रूप रंग कला गुण
दिखे तुम्हारे संस्कार //१//

नृत्य संगीत अभिनय
सबमे निपुणता तेरी
कर्तबगारी का निखार
बनानेवाला भगवान जोहरी //२//

गीत संगीत आलाप
सुमधुर लेते आकार
नृत्यांगना झनझन
कलाकारी का भंडार //३//

अदाकारी लाजवाब
पावन हो रंगभूमी
किया ऐसा चमत्कार
बनी तेरी कर्मभूमी //४//

कई लफज अफसाने
लिखे गये तुझ पर
कलम भी फिदा हो
ऐसा है तेरा हुनर //५//

अभिनय अभिलाषा
देखे तुझे मुडकर
करे स्वागत नारी
मुष्कीलो का हो निडर //६//

इतिहास रचयिता
ऐसी तेरी पहचान
आज महिला दिवस
करे जगत सम्मान //७//

तीची गगनभरारी

काल आजीसोबत गप्पा मारत असतांना सहजच सुमीन विचारल आज्जी सांग ना तू ह्या महिलादिनाला काय करणार आहेस? आजी म्हणाली... कसल मेल ते महिलादिनाच वारं...तिलाच ओरबडून घेतलय सारं...अग सुमी तुम्हा अलीकडच्या मुलींना, बायकांना काहीतरी सादरीकरणाच निमित्त लागत ...आणि मग मोठे राजकारणी, मोठ्या संस्था किंवा घरातील इतर मंडळी तेवढ्या दिवसापुरती काय ते साजर करतात करायच म्हणून आणि पुन्हा तो येरे माझ्या मागल्या. सुमी आजीकडे बघतच राहिली..आजी म्हणाली अग खर तेच सांगते...परवा आपल्या कामवालीला तिच्या नवऱ्यान मारल ..का तर ती कामावर गेली फक्त कामावर गेली म्हणून नाही तर तिला दिवस गेलेत आणि पोटात मुलीचा गर्भ आहे त्याला मुलगी नको मुलगाच हवा असा त्या नराधमाचा हट्ट आणि त्या हट्टपायी तिच्या या आधीच्या दोन बाळींचा जीव घेतला हो मेल्याने....एवढ सोप एखाद मशीन असल्यासारख तिच बाईपण उपभोगायच आणि नंतर तिला मुलगी होणार की मुलगा ह्या शहानिशेवर त्या इवल्या जीवाला जन्माआधीच मारायचकसला हा भेकडपणा? कुठली ही मर्दानगी? आजी जेपण बोलली ते सुमीन ऐकल्यावर सुमीला वाईट वाटल...हे सगळ समजण्याएवढी ती मोठी म्हणजेच एकोणाविस वर्षाची होती. सुमीन आपल्या मैत्रीणी गोळा केल्या आणि सगळी फौज नजिकच्या मॅटर्निटी हॉस्पिटलमधे गेली. तेथे डॉक्टरांना भेटल्या ..आपसात चर्चा झाली आणि डॉक्टर म्हणाल्या ठरलतर...भेटुया ८ मार्च महिलादिनाला ..सुमीन डॉक्टरीण बाईशी हात मिळवला आणि फौज घेऊन बाहेर पडली.

महिलादिनाचा छोटेखानी कार्यक्रम सोसायटीच्या हॉलमधे करायच ठरवल होत सुमी आणि तिच्या मैत्रीणिनी...मग काय मोजक्याच सामानात पण नीटनेटकी सजावट केली. कार्यक्रमासाठी परिसरातील सर्व महिलांना आमंत्रण दिले होते. व्यासपीठही सुंदर सजवून त्यावर सुमीची आजी आणि डॉक्टरीण बाई अशा दोघी बसायची व्यवस्था केलेली. कार्यक्रम सुरू होतेवेळी उपस्थित सर्व महिलांना गजरा आणि हातरूमाल भेट स्वरूप देऊन आणि अल्पोपहाराचा आनंद देण्यात आला. व्यासपीठावर आमंत्रित डॉक्टरीण बाईनी औपचारिक भाषण देऊन सियांनी कसा आहार घ्यावा काय टाळावे वैगरे सांगितले. त्यानंतर शेवटी त्यांनी एक घोषणा केली की ज्या स्त्रीला पहिली मुलगी होईल (कुठल्याही तपासाविना) तिची प्रसुती हॉस्पिटलमधे मोफत केली जाईल. हे ऐकताच आजीच्या डोळ्यात आनंदाची चमक आली. आजीनी कौतुकाने सुमीकडे पाहिले आणि आजीलापण बोलायची ईच्छा झाली. आजीने सुमी व तिच्या मैत्रीणींचे, डॉक्टरीण बाईचे कौतुक केलेच पण पुढील प्रत्येक वर्षी अशा महिलांचे सबलीकरण करणाऱ्या नवीन उपक्रमांची सुरवात महिलादिनाला होईल आणि ते अमलात आणणाऱ्या सियांचा यथोचित सन्मान केला जाईल असेही सांगितले. हे सगळे सोसायटी ऑफिसमधे बसणाऱ्या मंडळीने ऐकले आणि या कामात आम्ही पण आनंदाने योगदान देऊ असे आश्वासनही दिले.

घरी आल्यावर आजीनी सुमीची नजर उतरवली आणि म्हणाली अशाच मुली घरोघरी जन्माला येवो. सुमी खुदकन हसली आणि गुणगुणत तिच्या खोलीत निघून गेली...गाण होत दिल है छोटासा...छोटीसी आशा...मस्तीभरे मन की भोली सी आशा...चांद तारो को छूनेकी आशा...आसमानो में उडने की आशा.

Readers fragrance

In the year 2020, the contagious epidemic Corona came to India from all over the world and everything stopped. Teaching and rehearsals, various educational and cultural programs

throughout the year were also conducted online, and most importantly, examinations were also conducted online. Technology had never been necessary to do everything but now there was no option without it. Awareness of the use of media available in various forms, adopting the ability to analyze, evaluate and create it has become essential for communities at all levels of society. During this whole time, it took a lot for the library to remain active with a focus on keeping the library service working. At that time, the readership in the library was completely paralyzed. The daily routine before the epidemic and the happiness, energy, satisfaction that would come from it was lost somewhere.

Eventually, strict closure rules were relaxed and some schools and colleges were started online for students but also offline for teachers and non-teaching staff. The fragrance of the books that will be handed over to the readers and the experience of the same fragrance again after the return of the book was a rarity. However, with the opening of campuses. The college campus was packed with students. After all, the use of both masks and sanitizers was mandatory, allowing readers to read and write in the library. The splendor of books and their fragrance was rekindled, and it was reassuring to know that the five laws of the library science for the books of Dr. Ranganathan, the father of library science, are being repeatedly proved forever.

By: **Geetanjali Wani**, Librarian, DGMC



Ms. Rubina Mohammed
Assistant Professor

Body Stereotyping: The complicated truth about social media's influence.

Body stereotyping can be defined as a way of generalizing the way specific types of individuals or groups are intended to behave and look.

Mumbai being a fashion and Bollywood hub, the people here are highly influenced by a certain lifestyle and body image. The need for an appealing body image is so intense in all the college-going students, having a perfect body or looking a certain way makes them feel like they fit in the society and due to this body stereotyping is on the rise in our society. Due to body stereotyping, people have started perceiving every individual in the wrong way, because you aren't considered to be who you are but more of how you look like.

Almost everybody is judged today on the parameters of height, weight, body type, body structure and what not. This concept of body stereotyping has seeped so deep in our minds that we all come across it every now and then but don't realize it.

Much has been made over the years about how mainstream media presents unrealistic beauty standards in the form of photoshopped celebrities or stick-thin fashion models. Now that influences fill up our feeds, it's easy to imagine that social media too, is all bad when it comes to body image. But the reality is nuanced and there may be ways to curate our social media feed to make one feel happier in your own skin, or- at least, stop feeling worse.

Social media platforms not only expose young girls to certain beauty standards but also propel them to follow the cultural ideals of womanhood. An emerging research is evidence of such social

networking behavior which is contributing to the rise of Body Dysmorphic Disorders. Social Media hence can be a vulnerable and dangerous body image and shaming environment. New Research is monitoring the effects of use of Social Media such as FaceBook, Instagram etc. The research revealed that people frequently using these platforms have a body image problem. Social Media as a platform is ultimately toxic for a body image and hence it cultivates a risk of being the target of someone else's body shaming comments. Its emphasis on high visualizations, creative interaction and appealing appearances as a chief point to success.

No doubt the internalization of body shaming and weight bias in social media platforms hangs heavy on the minds of women, especially girls and teenagers, living in a society where their bodies define who they are.

There is a dire need for Colleges and Universities to start with attempts for body-positive initiatives. An awareness program to focus on one's identity to not be swayed by social conventions and how self-esteem should never be dependent on one's appearance, is the key to instill the fact that character, values and skills, are the attributes that one must seek to acquire or develop.

By Rubina Mohammed

Assistant Professor



Mr. Saurabh Deshpande
Assistant Professor
BMMC Course coordinator

Hybrid Learning - The "In" Thing

A new addition has been made to the already rich English vocabulary - "Hybrid Learning" aka "Blended Learning" - a methodology that combines online teaching resources with the traditional teaching-learning methods. This new phrase has appeared because this new concept has appeared. Concepts precede terms.

This reveals how an exciting future of opportunities awaits the domain of academia, as more and more people acquire not only basic literacy, but also enter the spaces of higher education in even greater numbers. With digital penetration happening like never before, it is only a matter of time before the country gets sufficiently digitized to cater to an emerging audience.

Now the expectations of this emerging audience would be different as they would be conditioned in a technological environment that differs substantially from the one preceding it. The upcoming learning environments are expected to be even more student-friendly than the current one, considering how the future students (and their parents) are likely to be more comfortable in a virtual-actual teaching-learning space where the student can learn online as well as off-line, as the need be, and deriving the best of both the worlds.

It is the teaching community that must get intimately acquainted with this mixed-modal system, cultivating the skills required to teach in a transitional system and hand over the reins to the future teachers, who in all probability will depend on the mixed-modal foundations that this generation of teachers will eventually build. The ongoing digital revolution will unquestionably build up a technologically driven academic infrastructure involving the creation & delivery of textual-audio-visual content incorporating a global network.

The contemporary student will be obliged to take advantage of this emerging architecture as



institutions add on to this evolving academic landscape. Finally, the government too, in its wisdom, will be guided by the situation to set up a futuristic educational policy that complements the existing policy, thus creating a win-win situation for all stakeholders.

Saurabh Deshpande

Assistant Professor
BMMC Course coordinator



Prof. Kanchan Luthra
Course Coordinator -
BAFTNMP

A New Pandora!

The pandemic has been a difficult time for all of humanity. But more so for the youth. The youth has always struggled with physiological, social, mental, emotional and financial changes. The pandemic has increased the intensity of all these challenges.

According to WHO, mental health issues amongst the youth is in the range of 16%. Most of these mental health issues are not even identified, so remain undetected and untreated. These issues are thought of as a passing phase and it is just a matter of time. If not addressed in time, these manageable conditions can become serious concerns in the later part of life.

The youth in their exploration try to understand these issues, but as they are not used to sharing, especially with their parents, they find themselves isolated. The challenges faced by the youth are many fold. Some of these challenges are.

Identity Conflict

The youth is always in a conflict between the image they have and the image they want to create. Moreover there is also a clash between the self-image and the social image. The youth is always striving to be what they think they want to be. This at times has led to an identity crisis and the youth continues with an image that he doesn't want but because of circumstances has got it.

The pandemic has increased this conflict to another level altogether. In normal circumstances the youth had a social image which they would have liked or got accustomed to. The pandemic has forced the youth to stay at home where the gratification of this social image is not happening.

The image of the youth at home is fulfilling partially or is clashing with the social image. This is leading to an identity crisis which earlier wasn't there. The nuclear family setup further has alienated them. Both the parents are busy with their professional life and don't have time to acknowledge the changes occurring in their child's lives

Technological Advancements

As digital natives, this generation has always has easy access to technology. Because of this access, the impact of screen time spent on various devices has been more than what is advisable. Dr. Naman in a study has found that excessive screen time has negative impact on social and mental health of the adolescents. The fear of getting addicted to social media is no longer just a thought, it has become very much a reality.

The pandemic has led to an increase in the screen time by almost 30%. In a survey conducted, we found that on an average the young generation was spending more than 10 hours on various devices. The probability of addiction during the pandemic has increased many fold.

Changes in the Sleep patterns

Binge watching on OTT, time spent on Social media has led to a change in the sleep patterns and even sleep deprivation amongst the youth. Most of the individuals go to sleep with the mobile phones or other devices besides them. This has been a major cause in sleep disturbances. Lack of sleep or restful sleep or not getting the required 8hours of sleep can lead to sleep disorders.

During the pandemic we found through the survey that binge watching during the night had

increased. The sleep patterns are changing leading to restlessness and aggression. We found that students were citing instances of being physical and mentally tired but not able to sleep. The fatigue is piling on with online lectures during the day and binge watching during the nights.

Increase in anxiety and depression

The youth is as it is a stage of life development with lot of anxiety. Trying to adjust to so many life situations can be taxing and can take a toll on the mental health. According to the WHO, depression is one of the major concerns amongst the youth today. Mental health organizations are reporting more and more cases of anxiety disorders, extreme isolation and depression amongst the younger generation.

The pandemic has increased these issues. Being isolated at home, the youth is not getting the outlet or the ventilation for their emotions. Neither is it getting channelized in a manner that helps in coping. Apart from that the fear of losing the loved ones is adding to the already increased anxieties.

The challenges faced by the youth are immense. It is not that coping mechanisms or help is not there. The only thing is that an effort has to be made by the parents and the individual to acknowledge that there is a problem. This first step is the most difficult and the most crucial. A lot needs to be done in the field of mental health. But acceptance will go a long way in resolving these issues.

Prof. Kanchan Luthra

Course Coordinator - BAFTNMP



Ponselvi S
Asst Professor

பொன்னுதயம்

என் தளர்ந்த நடையையும்
துவண்ட முகத்தையும் கண்டு
படபடக்கும் குரலில்
உள்ளிருக்கும் ஞானக் கிழவி
தூபமிடத் துவங்கினாள்...
சாகவா இங்கு வழி இல்லை?
சாக நினைத்தால்
எப்படியும் செத்தொழிந்து விடுவாய்!

வாழ நினை!
நீ வாழ நினைத்தால்
வழி எங்கிலும் வாய்ப்புகள்
உன்னை வாரி அணைக்க
தவம் கிடக்கின்றன!

இடுக்கண் சூழும் போது தான்
உன் சாரம்
உனக்கே தெரியவரும்!

வாழ்க்கையில் நீ
கடக்கும் பாதையில்
கொத்த வரும்
கழுகுகளையும்
காக்கைகளையும்
கண்டு ஸ்தம்பித்து விடாதே.!

ஆறிலும் சாவு
நூறிலும் சாவு
இரக்கமில்லாமால் நகரும்
நேரமுட்களைப் போல,
உறக்கமில்லாமல் உருகும்
உன் மெழுகுவயது!



அட நீயும்

ஒரு கட்டபொம்மன் போல,
ஒரு ஜோன் ஆஃப் ஆர்க் போல,
அடங்க மறு!

இறப்பே உன்னைக் கண்டு
இறங்கிப்போகும் படி
சரித்திரம் படை!

நீ இறுதியில்

தோற்றாயா வென்றாயா
என்பதல்ல முக்கியம்...
வெற்றி வாகை சூட
நீ என்னென்னவெல்லாம் செய்தாய்
என்பதே முக்கியம்!

பயத்தை எதிர் கொண்டு

போர் செய்தாயா?
என்பதே இங்கு கேள்வி.
போரின் உச்சத்திலும்
நீ அறம் கையாண்டாயா?
என்பது அதைவிட முக்கியமான கேள்வி!

ஏகாதிபத்தியமோ

தீண்டாமையோ
துப்புறவின்மையோ
காடழிப்போ
களம் எதுவாக இருந்தாலும் சரி
எதிர்த்து நிற்பதென்று
வந்து விட்டால்
மூச்சுருக்கும்வரை போராடு!

உன் யுத்தம்

சமாதானத்தையே
மீட்டு வரட்டும்.
உன் போர் வாழ்
அன்பையே
யாழ் இசைக்கட்டும்.
உன் போர் முரசு
சமத்துவப் பொன்னுதயத்தையே
பூமியெங்கும் கொண்டு வரட்டும்!

நல்லதொரு யுத்தம் செய்

நல்லதொரு யுத்தம் செய்!

Synopsis in English: Golden Sunrise

Listen to the motivating muse within you. Where you find a hundred reasons to die, find one reason to live and that is good enough to lead you to greatness. Let animosity not bog you down. It is in the face of adversity that you discover your core essence. Throw your fears to the wind and lock horns with the nemesis in such a manner that death steps aside looking at your grit. Even when you are on the verge of losing, let your integrity not be compromised. Any battle you chose, be it against deforestation or against oppression or against imperialism, be determined and fight till the last drop of blood oozes out of your wounded self. Let all your combats, weapons and war cries be directed only towards redeeming the golden sunrise of peace, love and equality on earth.

By Ponselvi S

Asst Professor





STUDENT

VOICES



Review of the book “Improving Your Company Image”- Creating a positive first Impression by ‘Sylvia Ann Blishak’ - Akansha Pandey SYBAMMC

Books are considered as ‘tools for communication between two minds’. This amazing book ‘Improving Your Company Image’ by Sylvia Ann Blishak is the perfect pick for you if you are keen on enhancing your company image and developing your identity in the market.

Besides illustrating how a brand name or image can make or break an organization’s future, this book leaves you with practical step by step guidance on how to make an ideal image of a company in the market and society. It alerts you about how a neglected or poorly communicated and outdated image could burn all bridges by confusing people who interact with you and your brand.

What attracted me, as a reader, was the fact that the author does not jump to conclusions. Rather, the book unveils to you the steps that invalidate or validate a particular brand approach. The book is filled with numerous examples and multiple case studies which makes it easier for the reader to connect and comprehend.

The writing style adopted by the author gives you the vibe of an interesting two way communication happening throughout. This book is waiting at Smt. Prabhadevi Banwarilal Saraf library, Knowledge Home on the fifth floor of Deviprasad Goenka Management College of Media Studies, for you to read and make the most of it.



रिभाषा?
 कही न कही,
 मुझको भी हैं,
 जिन्दगी जीने की आशा!
 ऊंचा उड़ने की,
 मुझको भी हैं आकांक्षा!
 आसमां पर किसी का जोर नहीं,
 पंख पसारने की,
 मुझको भी हैं अभिलाषा!
 मगर क्यों ये जहां मुझपर,
 लाचार होने की मोहर लगाता हैं?
 क्यों ये जहां मुझको,
 कमजोर बताता हैं?
 माना कि, मैं इस समाज में जचती नहीं,
 मगर हूं तो इंसान ही ना!
 इसमें मेरा क्या कसूर,
 कि मैं तुम जैसी नहीं।।
 शायद यहीं हैं दुनिया का दस्तूर,
 कि हमें अपना तुम्हारी फितरत नहीं।।
 कुदरत का हमेशा से ही,
 ये अन्याय रहा है,
 हमें ज़माने से कमजोर बताकर,
 जलील करने सा बर्ताव रहा है।।
 क्यों कोई समझता नहीं,
 कि मुझमें भी,
 जी भर के जीने की हैं अभिलाषा!
 प्यार करने और प्यार पाने की,
 मुझमें भी हैं आकांक्षा!
 पहले अंग्रेजो की,
 अब बड़े साहब की,
 गुलामी करते करते थक चुकी हूं।।
 हां, थक चुकी हूं!
 यूंही कैद में जी-जी कर,
 ज़रा सा आज़ाद होकर ही,
 लेकिन मुझको भी हैं,
 जिंदगी जीने की आशा!

और अगर मैं ये भी ना पा सकूं,
 तो तू ही बता दे,
 "ए कैद सी जिंदगी मेरी"
 क्या हैं मेरी परिभाषा?
 ~आँचल

By: Aanchal Jain
 Class : SYBAMMC / C



Aaj ek alag si hawa hai...
 Aaj mausam bhi, kuch toh keh raha hai..
 Woh khaab bhi Khil uthe hain aaj,
 jinpar kabhi jhijhak ka pehra raha hai..
 Aaj ek alag si hawa hai...
 Kyun ki aaj maine... khud ko suna hai..

By: Akansha Pandey
SYBAMMC

तुम ...,
 तुम्हें क्या बताऊँ .. की तुम मेरे लिए क्या हो,
 तुम उस बारिश की पहली बूंद की तरह हो,
 जिसका इंतज़ार ये बंजर जमीन न जाने कब से कर रही है।
 तुम उस चाँद की तरह हो,
 जो घनी अंधेरी रात को भी खूबसूरत बना देता है।
 तूम उस एहसास की तरह हो,
 जो इस बेचैन दिल को सुकून दे जाती है।
 तुम उस फूल की तरह हो,
 जो वीरान बगिया को भी महका देती है।
 तुम ... तुम उस कविता की तरह हो,
 जिसको सुनते ही मेरी रूह को राहत सी मिल जाती है।

- Akansha pandey
SYBAMMC

Kya kabhi apne bhi ye sab feel kia hai?

Kabhi aisa hua hai raat ke 2 baje neend aayi, subah 5 baje ka alarm ho, 5min snooze kia aur 8 baje jagna hua

Aapki phone ki ringtone baje, aur isse pehle ke koi aur usse uthaye, tezi se uske taraf bhagna hua

Itna bada msg type karke, reply 'Hm' aur 'Kk' mei pakar, kya kabhi aapko bhi gussa aaya hai?

Aadhar card par apni hi photo dekhkar, kya kabhi apne bhi wo irritating sa face banaya hai?

Facebook aur insta par kisiko stalk karne ka aur WhatsApp par kisiko block karne ka maza, kya kabhi apne bhi liya hai. Kya kabhi aapne bhi yeh sab feel kiya hai?

Kabhi aisa hua hai bachpan mein your parents asked you why did u go there aur aap kehte ho coz mere dost bhi wahi gaye the, bcoz mere best frnd ne ye sab kiya isliye meine bhi ye sab kiya tha.

And ur parents are like 'agar wo kue mei kudenge toh tum bhi kudoge kya? Aree, agar woh talab mei dubki marenge toh tum bhi maaroge kya?'

Waise aap mall mein shopping karne jate ho ya selfies kheech ke kaam chalate ho?

Class bunk karke apne dosto ke saath ghumne jane ka wo special moment kya apne bhi jiya hai, kya apne bhi kabhi ye sab feel kia hai?

Bachpan mein kabhi aisa hua hai ke aap bimar hue ho and ur mother is like aur 'Khaao maide wale Pizza-Burger. You never eat a healthy sabzi'.

Paper mein marks kam aane par, father gives a lecture, 'padhai bilkul mat Karo, aur khelo pub-g'.

Kabhi aisa hua hai that ur Frnd told you that they know a secret about you par wo secret kya hai, wo soch-soch kar aapki raat nai kaatti

Motivational video 2 din dekh kar wapas pehle jaisa ban jane ka,

5 dosto ki selfie mei sirf aap hi ka face kharab aane ka,

Rishtedaro ko call karke 'aree aap toh yaad hi nahi karte' ye pact line sunane ka

500 rupees ki cheez 350 mei lane ka,

Apna khana chod, doston ka khana khane ka maza, Kya apne bhi kabhi Jiya hai?

Kya apne bhi kabhi ye sab feel kiya hai?

By: Dhvani Piyush Shah
FYBAMMC





I am living in a Country

I am living in a country where we export lots of
Masalas and jaggery
But I am also living in a country
Where poor people sleep hungry

I am living in a country
Where girls are ghar ki Laxmi in a sense
But I am also living in a country where
Rape and domestic violence happens

I am living in a country where
Girls and boys are equal
But I am also living in a country where
We say "U r a boy don't cry like a girl!"

I am living in a country where guests are
compared to God
But I'm also living in a country where
That same guest suffer through fraud

I am living in a country where unity takes place
But I am also living in a country where
Everybody wears religious mask on their face

I am living in the country where There was a
warrior like ram
But I am also living in a country where
The youth dances on kacha badam

BY: Omkar Kelshikar
Fybammc (A)

Bhot sapne dekhe the saath mein
Ab iss rishte ki raakh hai haath mein
Tumhe ab bhool jaunga humesha ke liye
Aur dekhna aage mere kapde honge laakh mein
Tum aage mujhse fir dosti karne
Par bata du itna waqt nhi hai mere haath mein Ab
bologi ye to sirf baatein hai kuch kar nahi sakta tu
Ruko meri jaan aage puri kayanat hai mere saath
mein Bewajah khud ko bhot kosa hai mene
Par ab lagta hai main nahi hu tumari aukaat mein
Main kabhi gaali nhi dunga tumhe
Kyuki humne kuch pal bitaye the saath mein
Chain se shayad mar bhi nahi paunga
Kyuki jannat tak sapne dekhe the saath mein Maa
ne sahi kaha tha mujhe
Tera haath hai kisi galat haath mein.
Mujhe maaf karna tumhari zindagi mein aaya
Apni zindagi mein bhuchaal main khud le aaya
Tumne mujhe khilona samjha shayad
Par main apna saara pyaar tum pe le aaya
Accha hua yesab hua mere saath
Tumara asli rang saamne to aaye
Roz roya krti thi mere liye
Roz itna jhoot kaha se laaya?
Main bhi kitna bevakoof hu
Tumhe apna samajh kar mene dusro ko jalaya
Aaj haste honge mujhpe
Itna bachpan kaha se laaya?

Dusro ki yaadon mein khoke neend ki kimat
samjh aayi hai Aaj neend lagi hai acchi..... khud ki
kimat samjh aayi hai Ab pyaar sirf khudse krunga
Kyuki logo ko niyat aur sirat aaj samjh aayi hai

Uski hasi bhare baaton ko pyaar samjh liya hai
mene Kuch saanpo ko yaar samjh liya hai mene
Log burai kare ya na kare meri ab farak nhi padta
hai mujhe Dusre ke vicharo par khud ko badalna
chod diya hai mene

By: Jeet Agarwal
SY BAMMC

Marital Rape – The Oxymoron

"Woman is the companion of man, gifted with equal mental capacities." – **M.K. Gandhi**

Women deserve love, respect and trust. Marital rape breaks that trust. However, it is rather disappointing to see that the right to say NO seems to have evaded the Indian women in a marital relationship.

History has been a witness to this fact as seen in the popular age old **Phulmani case of Bengal**. A 35 year old man raped his 11 year old wife which led to her death in 1889. According to Hindu beliefs, denying sex goes against the tenets of an ideal Hindu wife, irrespective of the age, physical and mental readiness of the spouse for sexual intercourse.

Many would argue that these issues are covered in the **Protection of Women from Domestic Violence Act, 2005** and there is no need for a special law. However, we need to remember that the Domestic Violence Act has been deemed as a civil law. So, the accused can get away without a jail term which means the victim is still in danger of subjection to such recurring acts let alone the deprivation of justice to the victim.

Section 375 of the Indian Penal code is the only go to remedy available for all rape cases, whether inside marriage or outside marriage. As per the provisions of this section, a man is said to commit "rape if he -

(a) penetrates his penis, to any extent, into the vagina, mouth, urethra or anus of a woman or makes her to do so with him or any other person; or

(b) inserts, to any extent, any object or a part of the body, not being the penis, into the vagina, the urethra or anus of a woman or makes her to do so with him or any other person; or

(c) manipulates any part of the body of a woman so as to cause penetration into the vagina, urethra, anus or any part of body of such woman or makes her to do so with him or any other person; or

(d) applies his mouth to the vagina, anus, urethra of a woman or makes her to do so with him or any

other person, under the circumstances falling under any of the following seven descriptions:

First. Against her will.

Secondly. Without her consent.

Thirdly. With her consent, when her consent has been obtained by putting her or any person in whom she is interested, in fear of death or of hurt.

Fourthly. With her consent, when the man knows that he is not her husband and that her consent is given because she believes that he is another man to whom she is or believes herself to be lawfully married.

Fifthly. With her consent when, at the time of giving such consent, by reason of unsoundness of mind or intoxication or the administration by him personally or through another of any stupefying or unwholesome substance, she is unable to understand the nature and consequences of that to which she gives consent.

Sixthly. With or without her consent, when she is under eighteen years of age.

Seventhly. When she is unable to communicate consent.

Explanation 1. For the purposes of this section, "vagina" shall also include labia majora.

Explanation 2. Consent means an unequivocal voluntary agreement when the woman by words, gestures or any form of verbal or non-verbal communication, communicates willingness to participate in the specific sexual act:

Provided that a woman who does not physically resist to the act of penetration shall not by the reason only of that fact, be regarded as consenting to the sexual activity.

Exception 1: A medical procedure or intervention shall not constitute rape.

Exception 2: Sexual intercourse or sexual acts by a man with his own wife, the wife not being under fifteen years of age, is not rape.

The letter and spirit of Section 375 does not, with complete certainty, recognise or acknowledge rape

in a marital relationship. If unmarried women gets raped, then it is an offence but not with married women being raped by her own spouse. Exception 2 Of Section 375 IPC stands in violation of **Articles 14, 19 and 21** of the Constitution of India dealing with the Right to Equality, Freedom of Speech and Expression and Protection of Life and Personal Liberty, respectively.

Justice Pardiwala, in the landmark judgement of **Nimesh Bhai, Bharat Bhai Desai Vs. State of Gujarat** rightly observed, "A law that does not give married and unmarried women equal protection creates conditions that lead to the marital rape. It allows the men and women to believe that wife rape is acceptable."

The law governing rape has to change to address the incidences of marital rapes in our country. Contenders against criminalisation of marital rape cite misuse of law, illiteracy, poverty, lack of financial empowerment and closed mindset as key challenges. In this respect, the way forward is - to spread intense awareness on the enormity of the problem and the seriousness of the draconian effects it is bound to have on the society at large. It is high time we started arranging more consultations and getting more data to create a road map for criminalising this cankerous social evil.

Aryan Shetty,
FYBAMMC - Division A



परचम

लब पे लहजों को रोन्ध दो मेरे
या ज़ेहन को जंजीरों से जकड़ दो तुम
उस ध्वस्त राख की राहों में
फिर से दीप जलादो तुम

अब जो परचम बिखरा तो, परवाज़ ना कर पाओगे
इस हौसले के अलम को फिर से, जुनून की मिट्टी में लहरादो तुम।

समझ पल भर के लिए ही सही, शमशीर से कई दर्जा आला है
उस रुख बदलती कश्ती का, मल्लाह ही मतवाला है

दिया अब भी मद्धम है, तू दीद दौड़ा दे दर्पण में
दरमिया तेरे व सिकंदर के कुछ भी नहीं, भले ही दर्शन करले तू
मदफन के।

नैन को करके चौरंगा तूने, ज़ेहन को ज़खिरा कर डाला
कूच करना था जिस राह में तुझको, उसी का रुख तूने बदल डाला

गर गिर भी गया तो क्या हुवा, तेरे मत्थे मोहर न मारी जाएगी
जी भर के फिर परवाज़ तू करना, तुझ से ऊंचाई की गुंजाइश न
मांगी जाएगी

हां, हरगिज़ हौसला पस्त हूवा है
मगर पस्तावा नहीं हैं परवाजों का

तू परबत परबत घूम रे मन मौजा
सतावे काहे तुझे मोह माया का दूजा
कोढ़ कोढ़ के चट्टानों के करवट भी बदल देवे
सिलने पर आवे तो कंकड़ को भी बुन देवे
प्यादे को कभी परवान चढ़ते देखा है तुमने
मैं ही हूँ जो सतरंज का अंत भी बदल देवे.

Dawood Siddiqui.
(MA-FTNMP, Batch : 2019-21)

AZURE ETHER

Clicked by:
Sanman Hutgikar
(FY-BAMMC)



NATURE'S SMILE

Clicked by:
Sanman Hutgikar
(FY-BAMMC)

DHOBI GHAT

Clicked by:
Varun Pandya (MACJ)





**WHERE LIGHT AND
SHADOW PLAY WITH
EACH OTHER**

Clicked by:
Varun Pandya
(MACJ)

PHOTOGRAPHS

PHOTOGRAPHS

Clicked by:
By: Kakashan Mir
(MACJ)



JOYOUS EYES

Clicked by:
Sameeran Ghosh
(SY BA FTNMP)

PHOTOGRAPHS

TOWARDS THE SKY

Clicked by:
Aman Singh
(SY BAMMC)



CLOUDS WANDERING

Clicked by:
Rutuja Kadam
(SY BAMMC)



THE POSE

Clicked by:
Raunak Sangle
(SY BAFTNMP)





I BELIEVE I CAN FLY

Clicked by:
Raj More
 (SY BAFTNMP)

THE FLIGHT

Clicked by:
Rahul Parkar
 (SY BAFTNMP)



TRADITION

Clicked by:
Namrata Vishwakarma
 (SY BAMMC)



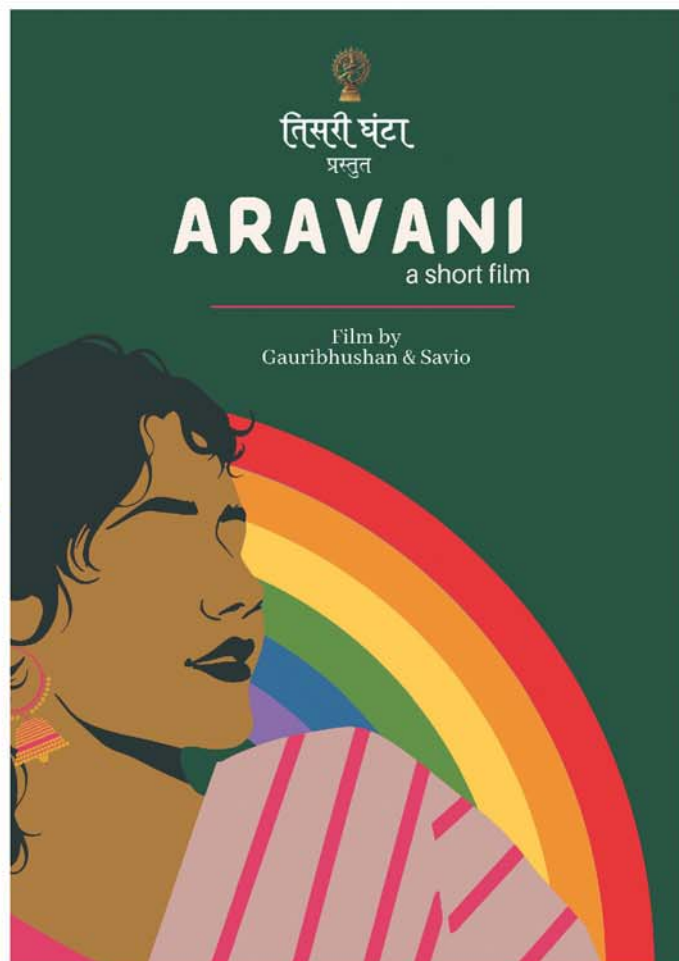
NOVELTY NESTS

Clicked by:
Dinesh Kosgi
 (SY BAFTNMP)



Student ACHIEVEMENTS

1. Gauribhushan Holkar's (MAFTNMP)



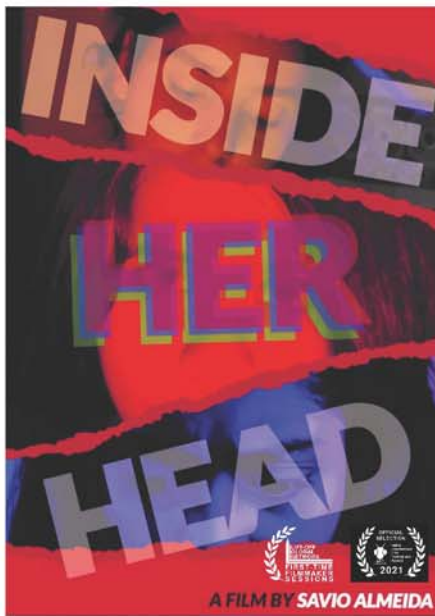
Short film "ARAVANI" got Official Selection at First-Time Filmmaker Sessions December 2021

2. Tanaya Pandey (BA MMC) Associate Director Production Manager | Casting Associate for Listen to me



Presented by - Brown Pitch Productions and United White Flag
Produced by - Shahzeb Azad | Ramji Gulati | Kushal Soni | Alumnus Abhinay Kumar

3. Savio Almeida's (MAFTNMP) film Inside Her Head was the



Monthly Winner at World film Carnival Singapore 24th Season, Nominated for best short film in Noble International film festival, 3rd prize in Spuul International short film contest, Best score winner at Noble International Film Festival.



4. Akash Sonawane of MAFTNMP - Part I

Film "HOLIDAY", was shot during lockdown.

Aakash just had the idea in his head of showing how a normal women's holiday would look like. The cast in the film was his mother, and the film had been documented when the actual household activities were happening throughout the day.

It won 13 awards in all.

- 3rd place in Jyoti Filmato 2022
- Bioscope Cine Film Festival 2022
- Best Creative Art Film
- Best Narrative Film
- Vintage Reels Film Festival 2022
- Best Short Film
- Best Concept
- Best Writer

- Indian Talents Film Festival 2022
- Best Short Film
- Official Nomination for IFH 2022

Bharat Independent Cinema Film festival

- Best Screenplay
- Best Dramatic Art Film

Official selection at First-Time Filmmaker Sessions @ PinewoodStudios

National Award for Youngest Achieving Filmmaker by Be Star Studio



5. Alumnus Abhinay Kumar from BAFTNMP Program 2017-2020



Currently studying Cinematography at the New York Film Academy, LA Campus. had the opportunity to shoot an Ad Campaign for Deepika Padukone X Adidas which is featured on every Adidas Outlet in India.

Students Achievement



Alumni Corner

“I miss the vibe of college, the freedom that I had here, the exploring I could do here” - Anjali Kamath

An Alumni of the college is not just a student who has graduated from the institution but an alumna represents the values, the ethics and skills that one college imparts to their students. Hence, to keep in touch with our alumni and more importantly to give our current students an idea of the future awaiting them, DGMC called Ms. Anjali Kamath as guest of honor for the Annual day function 2022. Ms. Kamath has finished her post Graduation in Advertising and Communication from Deviprasad Goenka Management College of Media Studies in the year 2015-2017)

She is currently a brand strategist and communication specialist. Her forte is understanding the consumer in-depth through

research, developing communication for them and identifying the right platforms to deploy the communication. Therefore, she takes on the role of being customer’s advocate on the brand/agency side. She believes that it’s the impact on the end consumer that makes all the difference and hence digital first in her approach. In the last five years, she kick started her career with an internship at Grey worldwide, she then worked with agencies like The Glitch, Leo Burnett and is currently posted on the business side with Kotak Mahindra Bank as Chief Manager Marketing. She has worked on some marquee brands such as Spotify, HDFC Life, LinkedIn and across brands within the Unilever, GSK & P&G network over the length of her career.

When asked about her experience of college and how it helped in her career, she responded that “Here at DGMC we learn everything right! From advertising to marketing to videography... like all those skills helped me somewhere. For instance, in my first job there were a lot of things I was able to do just because of the multiplicity of training DGMC allowed me.”

Fun Corner

Riddles

I am something people love or hate. I change people’s appearances and thoughts. If a person takes care of themselves, I will go up even higher. Some people might want to try and hide me, but I will show. No matter how hard people try, I will never go down. What am I?

(Answer: Age)

Only one color, but not one size,
Stuck at the bottom, yet easily flies.
Present in sun, but not in rain,
Doing no harm and feeling no pain.
What is it?

(Answer: A shadow)

Can you write down eight eights so that they add up to one thousand?

(Answer: $888 + 88 + 8 + 8 + 8 = 1,000$)

It can’t be seen, can’t be felt, can’t be heard, and can’t be smelled. It lies behind stars and under hills, and empty holes it fills. It comes first and follows after, ends life, and kills laughter. What is it?
(Answer: The dark)

What is it that, given one, you’ll have either two or none?

Answer: (A choice)

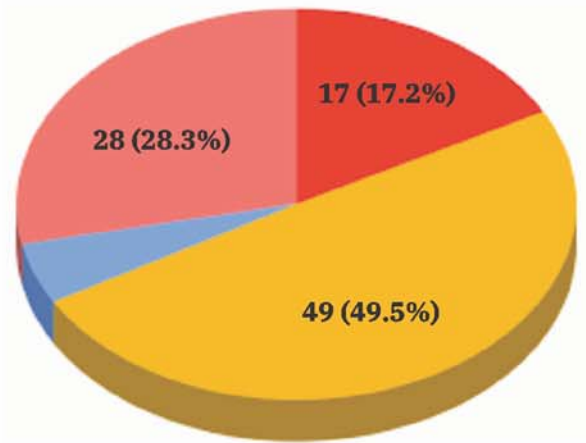
SUDOKU

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6			1	9	5				6	7	2	1	9	5	3	4	8	
	9	8						6		1	9	8	3	4	2	5	6	7
8				6				3	8	5	9	7	6	1	4	2	3	
4			8		3			1	4	2	6	8	5	3	7	9	1	
7				2				6	7	1	3	9	2	4	8	5	6	
	6					2	8		9	6	1	5	3	7	2	8	4	
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RESULTS

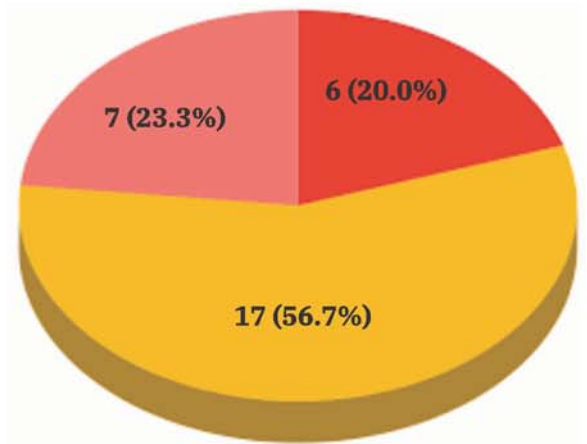
TYBMM (Advt) (SEMESTER 6) May 2021 Total no. of students appeared - 99

- Grade 'A'
- Grade 'B'
- Result held
- Failed



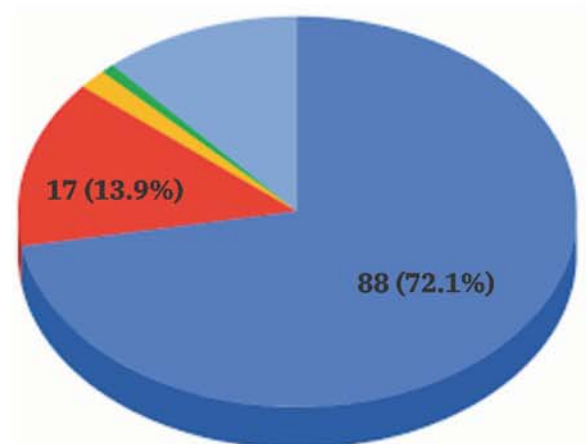
TYBMM (Jour) (SEMESTER 6) May 2021 Total no. of students appeared - 30

- Grade 'A'
- Grade 'B'
- Failed



TYBAFTNMP (SEMESTER 6) April 2021 Total no. of students appeared - 108

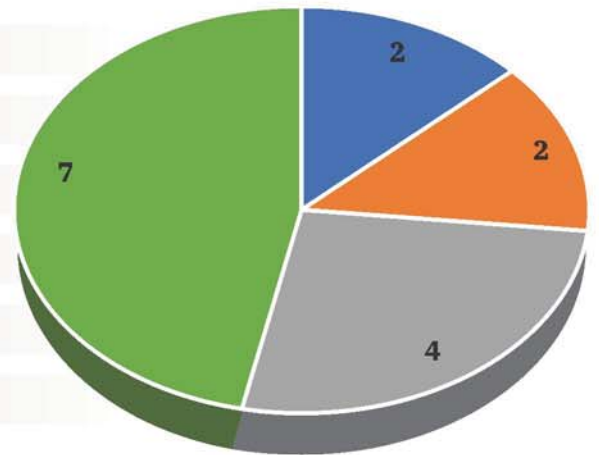
- Grade 'O'
- Grade 'A+'
- Grade 'A'
- Grade 'B+'
- Reserve



RESULTS

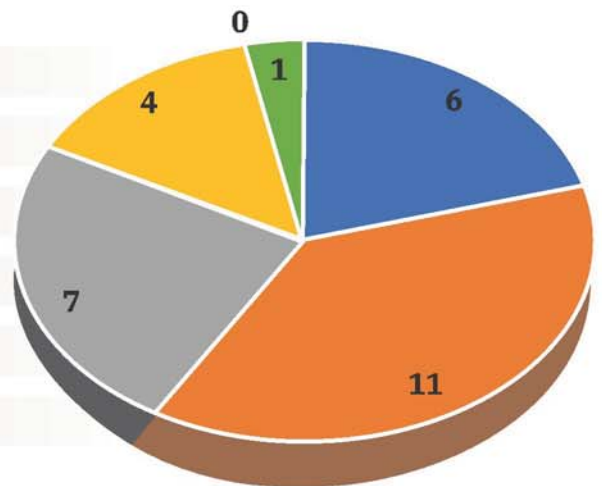
SY - MACJ - SEMESTER IV

- Total No. of Students Passed With Grade 'A+'
- Total No. of Students Passed With Grade 'A'
- Total No. of Students Passed With Grade 'B+'
- Total No. of Students Passed With Grade 'B'
- Total No. of Students Passed With Grade 'C'
- No. of Students Failed



SY - MAFTNMP - SEMESTER IV

- Total No. of Students Passed With Grade 'A+'
- Total No. of Students Passed With Grade 'A'
- Total No. of Students Passed With Grade 'B+'
- Total No. of Students Passed With Grade 'B'
- Total No. of Students Passed With Grade 'C'
- No. of Students Failed



Institutions



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sarvodaya school
INSPIRE, INVENT, INITIATE



Kudilal Govindram Seksaria
english school
INSPIRE, INVENT, INITIATE



Ramniwas Bajaj
english high school
UNLEASH YOUR POTENTIAL



Mainadevi Bajaj
international school
GIVING WINGS TO YOUR DREAMS



Durgadevi Saraf
junior college
IN PURSUIT OF EXCELLENCE



Ghanshyamdas Saraf
college of arts & commerce
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women's hostel
HEAVENLY DOMICILE



Pravinchandra D. Shah
sports academy
FITNESS REGIME



RS CA
study centre
INTELLECTION HUB



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international playschool
YOUNG EVOLVING MINDS



Jankidevi Bilasrai Bubna
boys hostel
A WISE HIVE



Nalini Shah
music academy
MUSICAL HARMONY



Rajasthani Sammelan
skill development centre
SCULPTING SKILLS

Endowment Funds & Research Chair



Remsons Group
management research centre
MANAGEMENT RESEARCH



IRB
scholarship endowment fund
HONOURING EXCELLENCE



BKT
endowment freeship fund
FOSTERING KNOWLEDGE



Jankidavi Bilasrai Bubna
endowment freeship fund
EMBOLDENING STRENGTHS

Facilities



Dhurmal Bajaj
bhavan
COMMUNITY PARADISE



Durgadevi Saraf
hall
TREASURING MEMORIES



Trivenidevi Deora
chikitsa sahayata kosh
HELPING TO HEAL



Ramnarayan Saraf
educational outlet
ONE STOP EDU-SHOP



Vijay Pal Singh
health centre
WEALTH OF WELLBEING



Kirandevi Saraf
library and reading room
WORLD OF KNOWLEDGE



Rajasthani Sammelan
I.T. hub
LINKING GLOBALLY



Rajasthani Sammelan
food court
FOOD FOR THOUGHT

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