



Deviprasad Goenka  
management college of media studies  
INDIA'S PREMIER MEDIA SCHOOL

IQAC  
D G M C

# INTERNATIONAL CONFERENCE



Virtual Platform

JANUARY 16  
2021



# About the Conference



The Internal Quality Assessment Cell (IQAC) of Deviprasad Goenka Management College of Media Studies (DGMC) is proud to host its first virtual international conference titled, Living Gender: Recognition, Repression, and Representation to understand, reflect and ideate on various expressions of interaction of gender with other social structures, its impact on various societies, especially the marginalised sections. This multidisciplinary conference aims at bringing together people across the spectrum of gender, sexuality, disability, caste and nationality to create a dialogue around these themes which can lead a way forward for not just academia and pedagogy but also various other platforms such as media, commerce, and management platforms on issues of gender.

Authors are cordially invited to email an abstract by 20 December 2020 and the final paper by 31 December 2020 at [conference@dgmcms.org.in](mailto:conference@dgmcms.org.in). An experts' panel will decide the best submission in each category, and the participant will have to present their work after the panel discussion.

## Sub-themes for conference

### Living Gender through Recognition

- Language and politics of recognition
- Tokenism in professional and management spaces
- Identity politics and how to navigate it
- Industry backlash for political stances
- Gender dynamics in educational spaces
- Performing arts and exclusionary practices
- Jargon and gender politics: the case of Transgender Bill in India
- Language politics, disability and gender in film
- Women Entrepreneurs

### Living Gender through Repression

- Intersection of gender and dissent
- Weaponising gender and trauma
- Gender and conflict zones
- Glass ceiling or a mirage in professional spaces (marketing, media, public relations, advertising, human resources, interpersonal relations, gendered divisions of labour in management)

### Living Gender through Representation

- Standards of being a victim: good victim, perfect perpetrator
- Publicity and gender: is all publicity, good publicity?
- Media framing of gendered violence
- Public shaming as a tool
- Sexism in Promotion: role of leadership



# Registration

and Fee Details\*

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For Indian nationals	Attending the conference	Presenting at the conference	Presenting and publishing
Conference Fees	<b>Free</b>	Student / Research scholar - <b>1000/-</b>	Student / Research scholar - <b>2500/-</b>
	<b>Free</b>	Academician / Professional - <b>1200/-</b>	Academician / Professional - <b>2500/-</b>

  

For International participants	Attending the conference	Presenting at the conference	Presenting and publishing
Conference Fees	<b>Free</b>	<b>50\$</b>	<b>100\$</b>

\*E-Certificates will be given to all attendees

## For Registration:

[http://rs.rajasthani.org.in/new\\_dgmc\\_intl\\_conf\\_form/](http://rs.rajasthani.org.in/new_dgmc_intl_conf_form/)

## For Guidelines:

<http://www.dgmc.org.in/iqac/>

## Contact Details:

Email: [conference@dgmcms.org.in](mailto:conference@dgmcms.org.in)

Telephone: 022-45207722

## PATRONS



Shri Ashokji Saraf



Shri Kailashji Kejriwal



Shri Narendraji Goenka

## Advisory Committee

Dr. Ameer Vora  
DGMC, Principal

Dr. Shine George

Girija Gupte

Dr. Putul Sathe

## Organising Committee

Dr. Ameer Vora  
Yashwant Baing

Saurabh Deshpande

Dr. Dilnaz Boga (IQAC)

Kanchan Luthra

Partha Samanta

Rubina Mohammad

Selvi. P

Subhamitra Adhikari

Anchal Jain

Kislaya Kindam Jha

Shalu.S.Balan

Sunita Cordeiro

Sarika Shah

# Schedule

Time	Event	Speakers
9: 00 am - 9:35 am	Inauguration	Dr. Ameer Vora (Welcome address) Chief Guest speech Shri Ashokji Saraf (Chairman)
9.35 am – 10.05 am	Opening keynote address	Dr. Deepti Misri Associate Professor Women and Gender Studies, University of Colorado Boulder, U.S.A
10.15 am - Noon	Panel 1: Living Gender through Recognition	Dr. Anjali Arondekar (Panel Keynote) Dr. Anita Ghai Dr. Akkai Padmashali Dr. Smita Patil Rishit Neogi Kalpana Sharma Dr. Rajni Palriwala (Moderator)
12.15 pm - 1.15 pm	Lunch Break	
1.15 pm – 3.00 pm	Panel 2: Living Gender through Repression	Urvashi Butalia (Panel Keynote) Pooja Nair Sameera Khan Girija Gupte Aishe Ghosh Laxmi Murthy (Moderator)
3.30 pm – 5.15 pm	Panel 3: Living Gender through Representation	Sampat Pal Devi (Gulabi Gang) (Panel Keynote) Dr. Aqsa Shaikh Dr. Meghna Dutta Dr. Shamim Modi Sumaira Jajja Dr Shilpa Phadke (Moderator)
5.30 pm – 6.20 pm	Closing Keynote address	Dr. Nitasha Kaul Associate Professor Department of Politics and International relations University of Westminster,London,U.K
Noon –12.15 pm		Paper - 1
3 pm – 3.15 pm	Paper Presentation	Paper -2
5.15 pm – 5.30 pm		Paper -3