



CALL FOR PAPERS



Greetings from Deviprasad Goenka Management College of Media Studies (DGMC), Mumbai.

The Internal Quality Assessment Cell of DGMC is proud to host its first one-day virtual International Conference on 16 January 2021 titled, **Living Gender: Recognition, Repression, and Representation** to understand, reflect and ideate on various expressions of interaction of gender with other social structures, its impact on various societies, especially the marginalised sections.

This multidisciplinary conference aims at bringing together people across the spectrum of gender, sexuality, disability, caste and nationality to create a dialogue around these themes which can lead a way forward for not just academia and pedagogy but also various other platforms such as media, commerce, and management platforms on issues of gender. Authors are cordially invited to email an abstract (150 - 200 words) by **25 December 2020** and the final paper by **31 December 2020** at conference@dgmcs.org.in. An experts' panel will decide the best submission in each category, and the participant will have to present their work after the panel discussion. Select papers will appear in UGC-approved multi-disciplinary journal.

For Indian nationals	Attending the conference	Presenting at the conference	Presenting and publishing
Conference Fees	Free	Student / Research scholar - 1000/-	Student / Research scholar - 2500/-
	Free	Academician / Professional - 1200/-	Academician / Professional - 2500/-

For International participants	Attending the conference	Presenting at the conference	Presenting and publishing
Conference Fees	Free	50\$	100\$

*E-Certificates will be given to all attendees



Sub themes for the Conference

Living Gender through Recognition

- Language and politics of recognition
- Tokenism in professional and management spaces
- Identity politics and how to navigate it
- Industry backlash for political stances
- Gender dynamics in educational spaces
- Performing arts and exclusionary practices
- Jargon and gender politics: the case of Transgender Bill in India
- Language politics, disability and gender in film
- Women Entrepreneurs

Living Gender through Repression

- Intersection of gender and dissent
- Weaponising gender and trauma
- Gender and conflict zones
- Glass ceiling or a mirage in professional spaces (marketing, media, public relations, advertising, human resources, interpersonal relations, gendered divisions of labour in management)

Living Gender through Representation

- Standards of being a victim: good victim, perfect perpetrator
- Publicity and gender: is all publicity, good publicity?
- Media framing of gendered violence
- Public shaming as a tool
- Sexism in Promotion: role of leadership



Guidelines for submission

1. The manuscript should be of an average length of 6,000 words, neatly typed in MS Word, text justified, with 1.5 lines space, 12-point Times New Roman font.
2. The manuscript should carry an abstract of about 150-200 words with not more than eight key- words. Both the abstract and keywords are mandatory.
3. The tables and figures in the text should be centred.
4. Endnotes: All notes should be indicated by serial numbers in the text and the detailed reference should be given as endnotes at the end of the document, following the corresponding numbers before the references and explanation. No footnote system is to be followed. Endnotes are optional.
5. References: The list of references should be placed after the endnotes, and arranged in the alphabetical order, on the basis of surnames. Only the works cited or referred to in the main text should be cited under the references. Intext citation and references should adhere to the seventh edition of the Publication Manual of American Psychological Association (APA).
6. British English spelling and grammar is to be used throughout manuscript.
7. Double quotes should be used throughout. Single quotes should be used only for quotes within quotes.
8. Every contribution should be accompanied by a declaration that the article is original and has not been published nor submitted elsewhere for publication.
9. Every accepted article will be copy-edited. The Editorial Board reserves the right to make necessary revisions to the text.
10. Whenever a copyrighted material is used, contributors should accurately reproduce, and obtain permission from the copyright holders, and the same should be acknowledged in the article.
11. All submitted articles are subject to recommendation by the review panel.
13. The full paper adhering to the above guidelines should be emailed to conference@dgmcms.org.in