

RSET's



Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Notice: 914/2022

17th Nov 2022

NOTICE

Between ATL - BTL

The Advertising & Branding Club, **ABC of DGMC** organizes and invites the **FY, SY & TY** students for its exciting enlightening **Master Class by Ms. Sudha K - Group Account Manager - Dentsu Creatives.**

It's an honour to host a session by the group account manager of Dentsu Creatives, prodigy of Dentsu India (media company) International marketing solutions and Agency services, one of **India's prestigious Agency.**

Grab this opportunity of such an enriching seminar on understanding nuances of establishing Brand from ground zero to hero and everything in **between ATL (above the line) – BTL (below the line)**

Please register on the link: <https://forms.gle/4g4jqpB925qgDMud7>

It's FREE !!!!!

Day & Date: **Saturday, 26th of November, 2022**

Time: **11.30am onwards**

Venue: **6th Floor, Madhoprasad Saraf Seminar Hall**

Limited seats, seat reservation based on first come first basis of online registration



Dr. Ameet Vora
Principal