

Presents

# Specialised add-on certificate courses in Journalism

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 **Health Journalism**

 **Multimedia Journalism**

 **Broadcast Journalism**

 **MOJO Journalism - Digital Story-telling**

 **Data Journalism**



## Health Journalism

Students will be initiated into the world of health journalism in India by an experienced health journalist. Considering the uncertain times, we live it, it is essential for budding journalists to be familiar with the inner workings of the health system in India, in both urban and rural areas, and be familiar with the differences that these systems entail. How the public health system works, how the private health system works, impact of globalization on the sphere of health, how to find a health story, what makes a good story, how to pitch stories to editors and the kind of spins required to package and present it are some of the facets that will be discussed in this class.



### Course outline

- The student will know the inner workings of the public and private health system in the country and will be able to generate story ideas to editors.
- S/he will be able to cultivate independent sources, refine interviewing and listening techniques and unearth stories from hospitals to the innovations in medicine by pharmaceutical companies.
- Students can find jobs at any major websites, newspapers or magazines.

#### Price

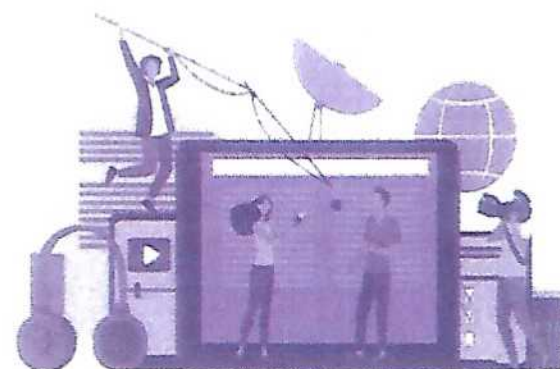
Rs. 3,500/- all-inclusive for DGMC & RSET students.  
Rs. 8,850/- all inclusive for NON RSET students.

#### Duration

60 Days

## Multimedia Journalism

Students who want to study photography will be familiarized with various forms of photography, editing (Photoshop) and story-making. The students will also learn how to conceive of photographs and videos, incorporate them into slideshows learn how to appropriately captions in the style of international news agencies, edit videos and photos with Photoshop on mobile phones and SLR cameras.



- Students will confidently use all the functions of a DSLR camera and a phone to produce photographs and videos, edit and put together attractive multimedia packages.
- Students can find jobs at websites as well as websites of newspapers and magazines such as Scroll, The Wire, The Print, The Quint, IndiaSpend, India Today magazine & Forbes magazine amongst others.

#### Price

Rs. 3,500/- all-inclusive for DGMC & RSET students.  
Rs. 8,850/- all inclusive for NON RSET students.

#### Duration

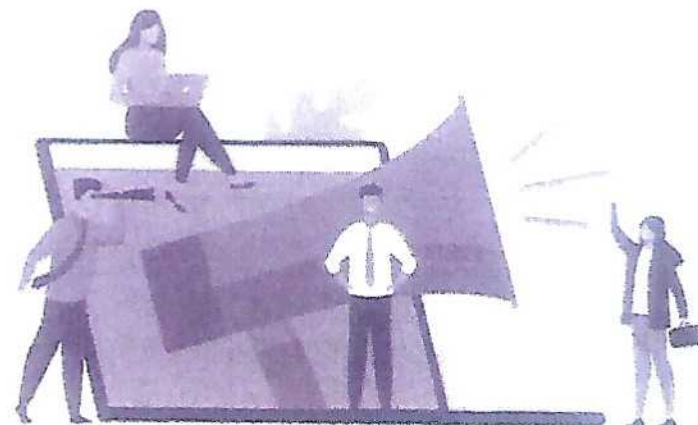
60 Days

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## Broadcast Journalism

Topics such as evolution of broadcast news in India, basics of broadcast in a newsroom, merging newsrooms in broadcast and digital spheres, current international trends, basics of reporting for broadcast, visual thinking, styles of reporting and storytelling in broadcast, broadcast writing, producing for broadcast, news bulletin versus news debate, and anchoring for broadcast news will be covered.



- The student will be able to understand how broadcast newsrooms function and will have a grip on evolving international trends and will be able to join any TV channel.
- She/he will be able to produce stories with the power of visual thinking and broadcast writing skills and will be able to execute MOJO stories.
- Students will also learn to anchor, read news bulletins and work on mock debates.
- Students can find jobs at any major news networks such as Times Now, Zee News, Republic TV & India Today TV amongst others.

### Price

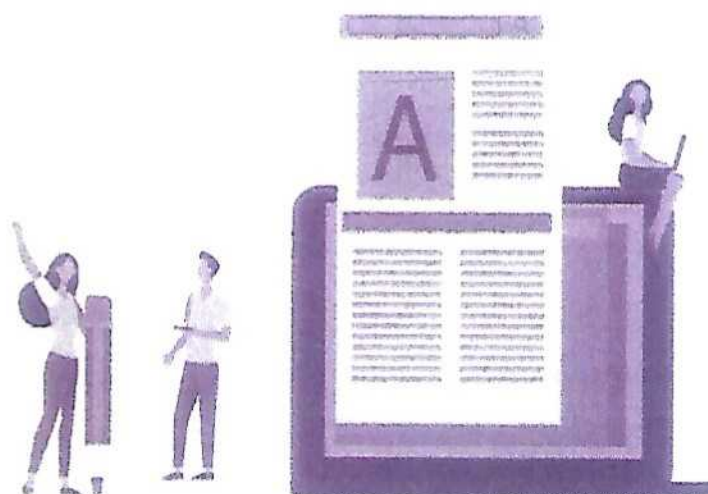
Rs. 3,500/- all-inclusive for DGMC & RSET students.  
Rs. 8,850/- all inclusive for NON RSET students.

### Duration

60 Days

## MOJO Journalism

Mobile Journalism (MOJO) is for writers who want to be equipped with all-round skills that all publications demand. Fundamentals of photography and video and editing, exploring all the features of a camera and phones for maximum output and how to conceive of stories will be taught in this class.



- Students will confidently use all the functions of a mobile phone to produce photographs and videos necessary to go with their packaged stories.
- As this is an additional skill in a writer, it is advantageous to the publication as it is economical and laminates the publication's use of a photographer and videographer.
- Students can find jobs at websites, newspapers and magazines such as Scroll.in, The Wire, Quint, The Print, India Today & Forbes magazine amongst others.

### Price

Rs. 3,500/- all-inclusive for DGMC & RSET students.  
Rs. 8,850/- all inclusive for NON RSET students.

### Duration

60 Days

## Data Journalism

This course will enable students to get comfortable with numbers, to think about data stories, finding the data, using tools to convert the data, cleaning and analysing the data and finally, interviewing the data. This specialised new branch of journalism has helped shed light on important global and national issues and students will find themselves on par with others from universities of international repute.

NEWS



- Students will be able to pitch, crunch numbers, spot trends in any journalism beat.
- Students who can deliver data journalism stories will be in demand at niche websites, both nationally such as IndiaSpend, Scroll.in, Economic Times and The Wire, and internationally, for the Huffington Post, the Guardian & The Washington Post amongst others.

### Price

Rs. 3,500/- all-inclusive for DGMC & RSET students.

Rs. 8,850/- all inclusive for NON RSET students.





















### Duration

60 Days







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## Institutions

 <p><b>Kudilal Govindram Seksaria sarvodaya school</b> INSPIRE. INVENT. INITIATE</p>	 <p><b>Kudilal Govindram Seksaria english school</b> INSPIRE. INVENT. INITIATE</p>	 <p><b>Ramniwas Bajaj english high school</b> UNLEASH YOUR POTENTIAL</p>	 <p><b>Mainadevi Bajaj international school</b> GIVING WINGS TO YOUR DREAMS</p>
 <p><b>Durgadevi Saraf junior college</b> IN PURSUIT OF EXCELLENCE</p>	 <p><b>Ghanshyamdas Saraf college of arts &amp; commerce</b> EDUCATION EMPOWERS</p>	 <p><b>Kirandevi Saraf institute of complete learning</b> WIDENING HORIZONS</p>	 <p><b>Durgadevi Saraf institute of management studies</b> WE CREATE LEADERS</p>
 <p><b>Deviprasad Goenka management college of media studies</b> INDIA'S PREMIER MEDIA SCHOOL</p>	 <p><b>Ladhidevi Ramdhar Maheshwari night college of commerce</b> ENLIGHTENING FUTURE</p>	 <p><b>Ramdhar Maheshwari career counseling centre</b> STEERING TO SUCCESS</p>	 <p><b>Kunjbihari S. Goyal online academy</b> LEARNING BEYOND BOUNDARIES</p>
 <p><b>Draupadidevi Sanwormal women's hostel</b> HEAVENLY DOMICILE</p>	 <p><b>Pravinchandra D. Shah sports academy</b> FITNESS REGIME</p>	 <p><b>RS CA study centre</b> INTELLECTION HUB</p>	 <p><b>Mainadevi Bajaj international playschool</b> YOUNG EVOLVING MINDS</p>
 <p><b>Jankidevi Bilasrai Bubna boys hostel</b> A WISE HIVE</p>	 <p><b>Rajasthani Sammelan skill development centre</b> SCULPTING SKILLS</p>	 <p><b>Rajasthani Sammelan teachers' training institute</b> BUILDING FOUNDATIONS</p>	 <p><b>Rajasthani Sammelan finishing school</b> A NEW BEGINNING</p>

## Endowment Funds & Research Chair

 <p><b>Remsons Group management research centre</b> MANAGEMENT RESEARCH</p>	 <p><b>IRB scholarship endowment fund</b> HONOURING EXCELLENCE</p>	 <p><b>BKT endowment freeship fund</b> FOSTERING KNOWLEDGE</p>	 <p><b>Jankidevi Bilasrai Bubna endowment freeship fund</b> EMBOLDENING STRENGTHS</p>
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## Facilities

 <p><b>Dhurma Bajaj bhavan</b> COMMUNITY PARADISE</p>	 <p><b>Durgadevi Saraf hall</b> TREASURING MEMORIES</p>	 <p><b>Trivenidevi Deora chikitsa sahayata kosh</b> HELPING TO HEAL</p>	 <p><b>Ramnarayan Saraf educational outlet</b> ONE STOP EDU-SHOP</p>
 <p><b>Vijay Pal Singh health centre</b> WEALTH OF WELLBEING</p>	 <p><b>Kirandevi Saraf library and reading room</b> WORLD OF KNOWLEDGE</p>	 <p><b>Rajasthani Sammelan I.T. hub</b> LINKING GLOBALLY</p>	 <p><b>Rajasthani Sammelan food court</b> FOOD FOR THOUGHT</p>